Berkeley
UNIVERSITY OF CALIFORNIA

ENGINEERING LEADERSHIP PROFESSIONAL PROGRAM

Helping Rising Tech Leaders Take the Next Step In Under 5 Months

"It was amazing. My career took off and I've been afforded several great opportunities since." — 2017 ELPP attendee

"The guest speakers were amazing and passed on their wisdom crisply." — Chief Product Architect, Synopsys

"ELPP is a great way to gain multiple different perspectives outside of our core engineering worlds. It broadens ones horizons in a fun, fast paced program..." — 2020 ELPP Attendee

"The opportunity to work on something out of my direct field of expertise with a group of highly intelligent and motivated people was invaluable. Each session added to my toolbox and enabled me to better present my positions and respond effectively." — Sr. R&D Manager, VMware

"The program allowed me to take a pause and focus on advancing my knowledge, innovative and leadership skillsets." — 2019 ELPP Attendee

Innovative companies require engineers who can be technical experts as well as strategic managers and directors. The next generation of leaders will need a unique combination of technical horsepower, entrepreneurial ability and business judgment.

Join over 600 alumni from leading Silicon Valley firms for UC Berkeley's Engineering Leadership Professional Program (ELPP) providing:

- 22 + modules, offered either online or in-person in 3-hour sessions
- 6 UC Berkeley Credits
- Certificate in Engineering Leadership
- Unique personal ecosystem of rising tech stars, academic leaders and icons in innovation

ELPP readies technical professionals for the next step in their career by augmenting their analytical skills with proven business methodology and techniques. Created for engineers by an engineer, the program builds off the Innovation Engineering framework from Chief Scientist and UC Berkeley Sutardja Center founding director, Ikhlaq Sidhu. His proven platform for education utilizes **theory, networking,** and **interactive practice** to build a strong repertoire of skills in the technology leader.

Since 2011, UC Berkeley's Sutardja Center has delivered ELPP with a unique combination of case study analysis; award-winning professors; interactive sessions with Silicon Valley icons and group projects. The program will enable you to:

- Develop advanced technology strategies
- Build operational Innovation
- Improve Leadership & Communication

Visit our website for more: https://scet.berkeley.edu/engineering-leadership-professional-program/

FORMAT/TIMING/COST/OPTIONS

The program is available in two format options – either mainly online in the Fall for global access or mainly in-person in the Spring for Bay Area access.

ELPP Global – Online classes mid Aug through November, **Wednesdays 4pm– 7pm PT** c culminating with an in person 2½ day UC Berkeley-based Program late November/early December. The format caters to those outside the Bay Area or those who prefer more flexibility. **Priced at $11,800 with early bird tuition (by July) at $11,000.** Inclusive of all materials, course reader, books, and meals as applicable.

ELPP Silicon Valley – In Person classes late January to early June, **Mondays and occasional Wednesdays, 5:30pm – 8:30pm PT** in San Jose/Santa Clara culminating in in-person graduation at UC Berkeley in June . **Priced at $14,800.** Inclusive of all materials, course reader, books, and meals as applicable.

Companies may provide sponsorship for employees or employees may enroll directly and request reimbursement from their firm — Contact Victoria Howell (vhowell@berkeley.edu) or Jocelyn Weber (jweberphipps@berkeley. ude) for more information.

AWARD WINNING FACULTY AND SILICON VALLEY ICONS

Ikhlaq Sidhu
Founding Director and Chief Scientist, SCET

Gigi Wang
Industry Fellow and SCET Faculty - Entrepreneurship

Charles Giancarlo
CEO Pure Storage

Holly Schroth
Haas School of Business - Negotiation/ Influence

Inder Sidhu
EVP, Nutanix

Marc Tarpenning
Tesla Founder

WHO SHOULD ATTEND

- Technology Executives
- Managers and Directors
- Senior Engineers
- Technical professionals considering a management role

Attendees are nominated or selected from top tech companies included Applied Materials, Apple, Samsung Silicon Valley Bank, Google, Cisco, Qualcomm, Lam Research, Ericsson, Ring Central, DocuSign, LYFT, Nvidia, Verizon Media, Western Digital and more.

ABOUT US

National rankings consistently place UC Berkeley's undergraduate and graduate programs among the world's best. Berkeley is home to top scholars in every discipline, accomplished writers and musicians, star athletes, and stellar scientists — all drawn to this public university by its rich opportunities for groundbreaking research, innovative thinking and creativity, and service to society.

The Sutardja Center for Entrepreneurship & Technology is the premiere institution on the UC Berkeley campus for the study and practice of "technology-centric" entrepreneurship and innovation. Since 2005, SCET has created the foundation of Berkeley's entrepreneurship ecosystem including SkyDeck, the Fung Institute, the Engineering Leadership Professional Program, Global Venture Lab, and an extensive ecosystem of Silicon Valley and Global partners**.**

Visit our website for more: https://scet.berkeley.edu/engineering-leadership-professional-program/