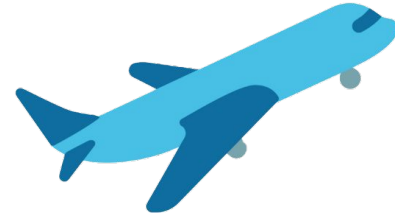


Zeus

Flight Entertainment System

Experience is fragmented...



Limited and repeated content,
no choice; outdated games



Outdated technology, screen size



Out of luck! Screen missing

Vision and Mission



Make travel an entertaining journey



To serve our customers a revolutionary & compelling personalized entertainment experience

Choices...



Games



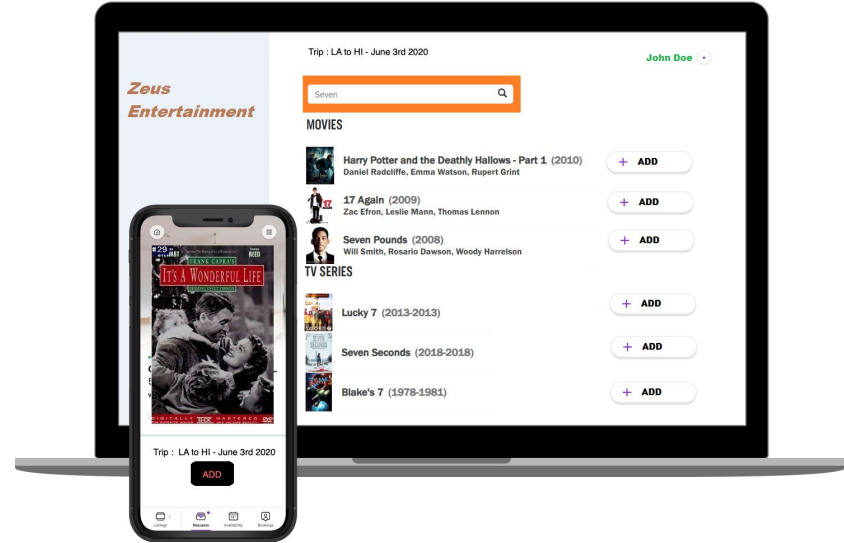
Movies



EBooks



TV



Customer Portal and Mobile App

And Many more...

How does it work...



1. Choose your contents on Zeus app



2. Pick up at departing airport



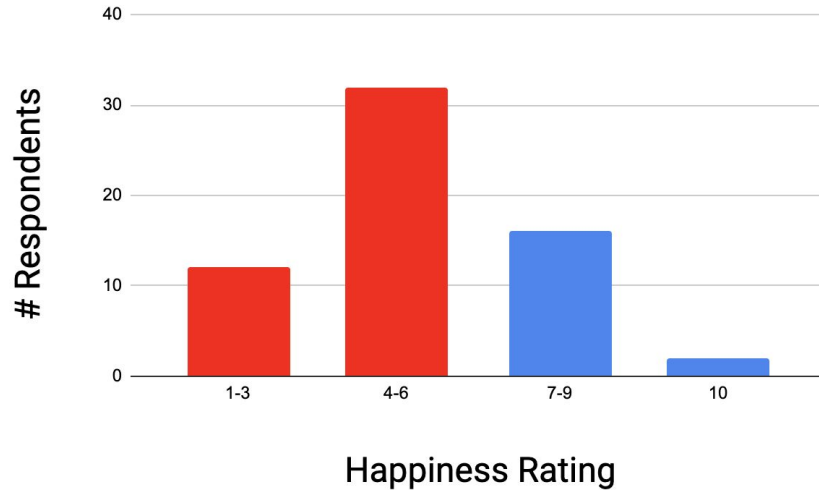
3. Enjoy Zeus inflight



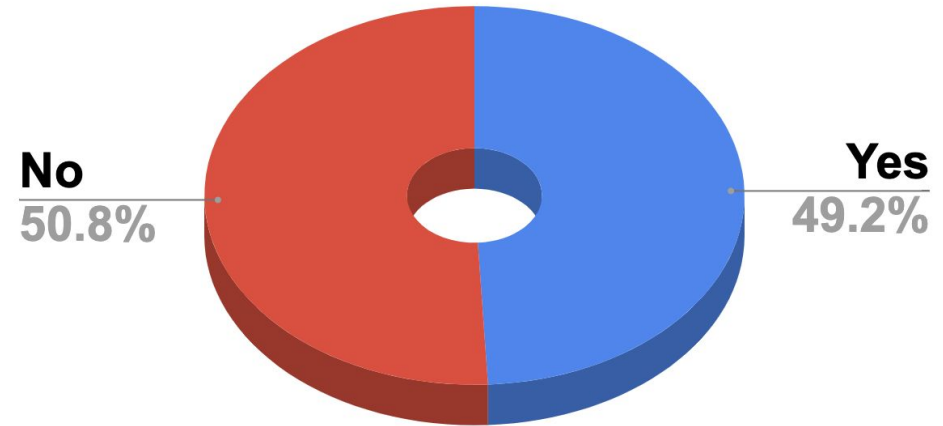
4. Return at arriving airport

Primary Research

2/3 of the flyers are not happy with inflight entertainment



Half of the flyers are ready to pay for a better experience.



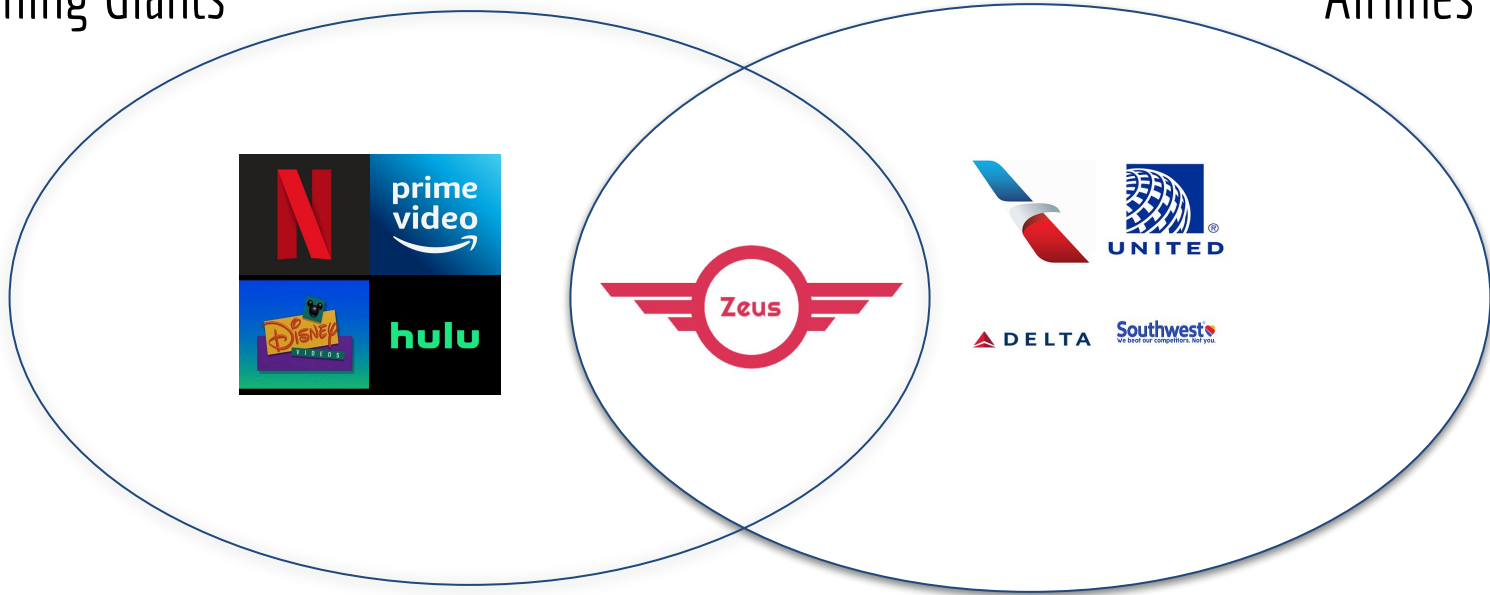
* Survey conducted by Zeus team, 62 responses

Market Landscape



Streaming Giants

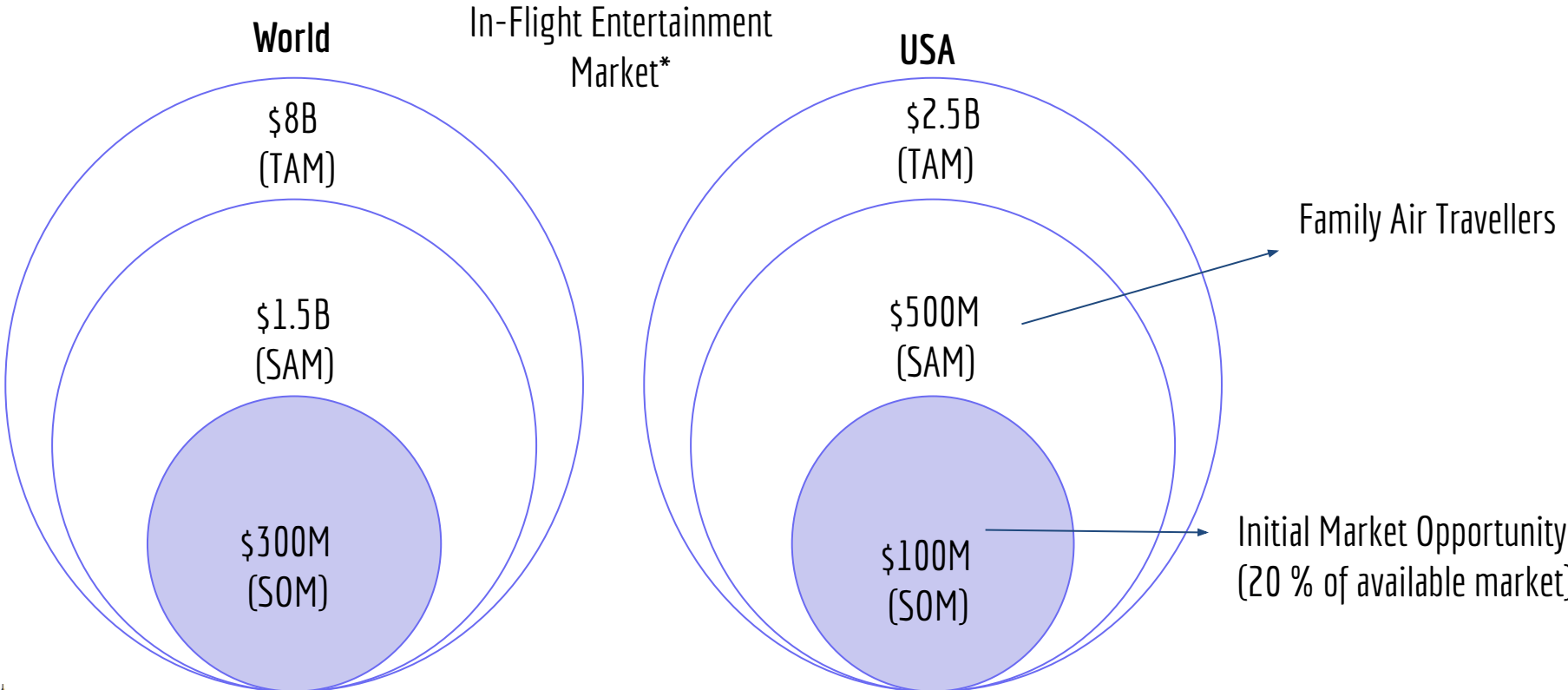
Airlines



Subscription required
Personal device needed

Limited Content
Not customized

Market Size



Business Model



Rent and Return
(\$10+\$7 return trip)
No penalty for delays/cancellation

Premium Content
Content on demand
Exclusive content
Transactional \$\$

Wifi + Streaming
Live Sports & Events
Email, Messaging
Transactional \$\$

Phase I

Phase II

Phase III

Why Zeus?



Customizable



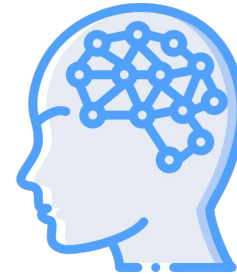
Pay per Use
(No commitment)



Hassle Free

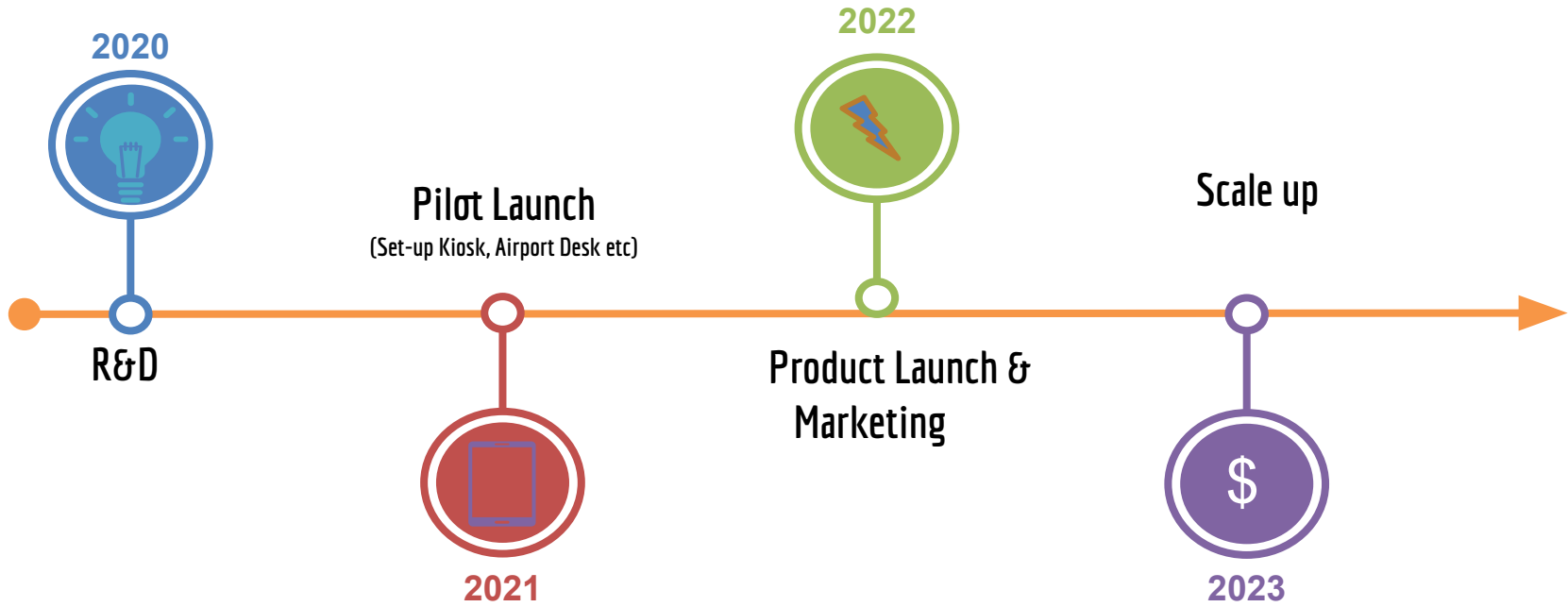


Diverse Contents



Latest Technology

Go To Market – Timeline



Market Approach



Collaborate with Airline company



Promotional offers



Bundle deal with traveling company



Exclusive contents



Share Travel Experience on Forums & Social Media

Financial Projection



	Prototype Development	Marketing / Early Pilot	Pilot Expansion / Aggressive Marketing / Partnerships	First Growth Phase / Premium Content	Wifi + Streaming
	Yr 1	Yr 2	Yr 3	Yr 4	Yr 5
Target Passengers		10K	50K	650K	3.5M
Avg Rev /passenger		\$13.50	\$13.50	\$15.90	\$18.40
Revenue		\$135K	\$675K	\$10.3M	\$64M
Airports Cost		\$50K	\$150K	\$450K	\$1.2M
Device Cost	\$5K	\$100K	\$250K	\$2.5M	\$10M
R&D	\$300K	\$200K	\$200K	\$300K	\$300K
Content Licensing			\$500K	\$1M	\$4M
Wifi (Gogo inflight)					\$2M
Marketing		\$500K	\$500K	\$1.5M	\$2M
Expenses	\$305K	\$850K	\$1.6M	\$5.75M	\$19.5M
Profit	(\$305K)	(\$715K)	(\$925K)	\$4.55M	\$44.9M

Team



Amit Agarwal
COO



Ashish Bhardwaj
CEO



Jitender Kumar
CMO



JeongWoo Lee
CIO



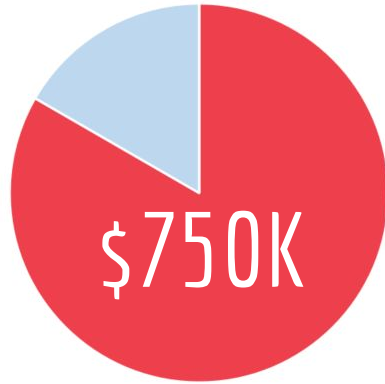
Masato Ishii
CTO



Investment Opportunity



We are looking for funding for year 2 of operation.



Investment
opportunities



\$4.5M

Profit (By Year Four)



THANK
YOU!