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A. Richard Newton Distinguished Innovator Series

Spring 2015: E98 (CCN 27493) E198 (CCN 275267) or E298B (CCN 27616) or audit/guest sign up -

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Ted Hoff,

Inventor of the microprocessor

From...To



Darian Shirazi,

Cofounder and CEO of Radius

Entrepreneurship begins here...

2.03 Ted Hoff, co-inventor of the Intel 4004 chip

2.24 John Doerr, Partner, Kleiner Perkins

3.03 Dean Drako, Founder and Board of Directors at Barracuda Networks

3.17 Vinod Dham, "Father of the Pentium Chip"

3.31 Darian Shirazi, founder and CEO, Radius

4.14 Kathleen Glaub, President, Plexxicon Inc.

4.21 Caviar.com founders Jason Wang, Andy Zhang, Shawn Tsao & Richard Din

...and more to be announced





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The Berkeley Method of Entrepreneurship

BMoE Bootcamp (IEOR 192, CCN 41072 for 1 Unit)



Prof. Ikhlaq Sidhu, Founding Director,
CET, Emerging Industry IEOR Professor

January 12th – 15th, 2015
9-5

UC Berkeley Campus
Banatao Auditorium



Ken Singer, CET Managing Director
Cofounder and CEO AppCentral

Entrepreneurship begins here...

The Berkeley Method of Entrepreneurship is a holistic approach to teaching that combines :

- **Theory & Cases**
- **Mindset and Entrepreneurial Culture (E-Culture)**
- **And an Accompanying Mentoring Network & Environment**

The Bootcamp facilitates extensive learning, successful new venture creation and a one-of-a-kind experience, weaving together interactive exercises & games, real-life advice/experiences from top speakers and a competition-based journey. The Bootcamp is a **cornerstone of CET**, and enables