



"Transform Family Chaos into Harmony"

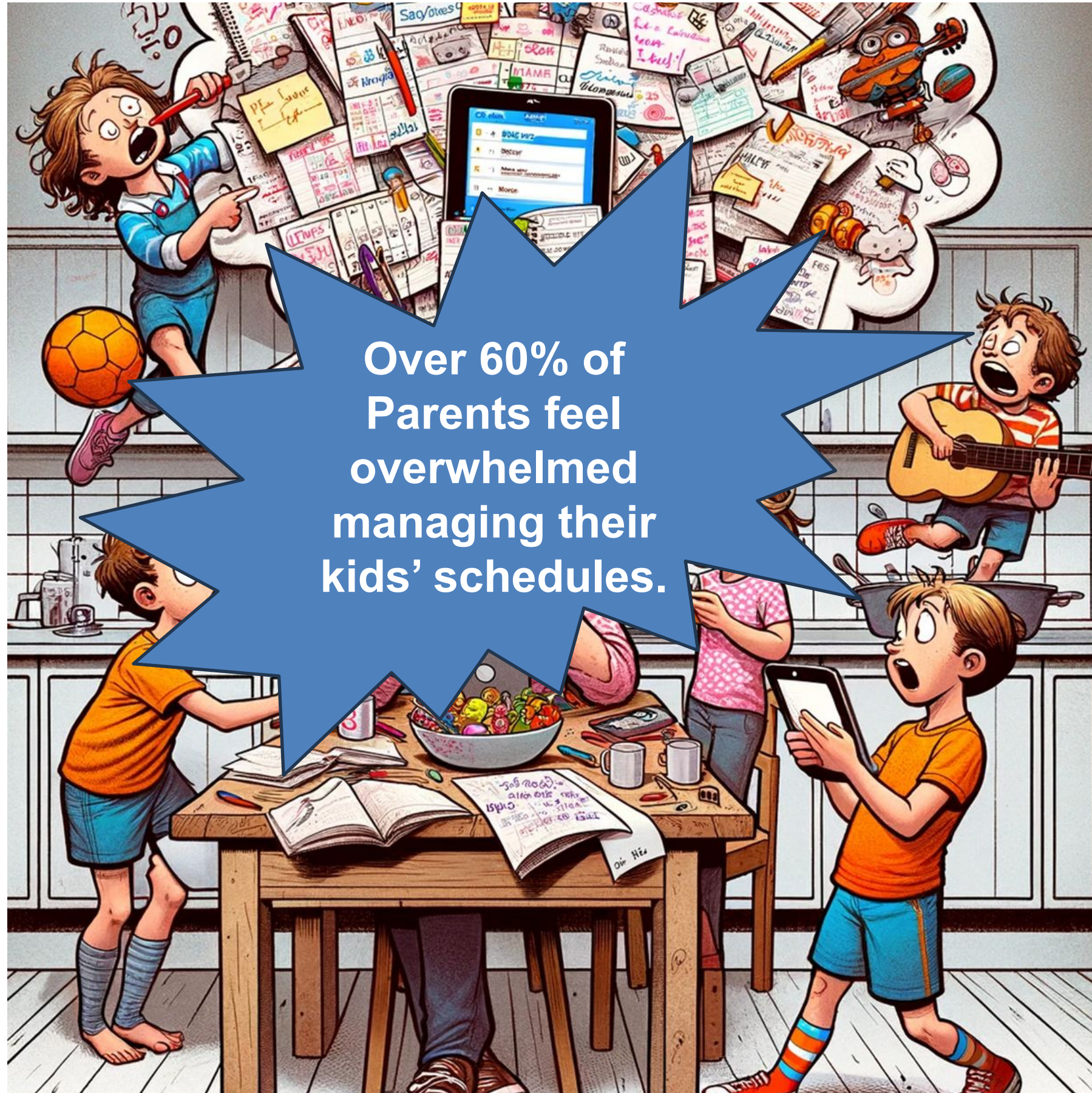
Today's World for Parents and Kids



Johnny has Soccer at 6:00pm

Gabe has a yearly physical at 10:30am

Gabe has a Baseball tryout at 4:00pm



Mike has guitar class at 4:15pm

Mike has baking class at 5:30pm

Julie has tutoring at 4:30pm

Julie has basketball at 6:30pm

Meet our Team



Deepthi Chidirala
CEO



Harthi Kotapati
CPO



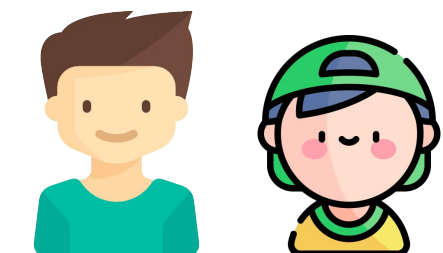
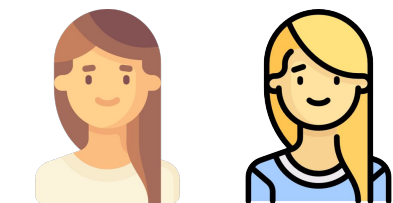
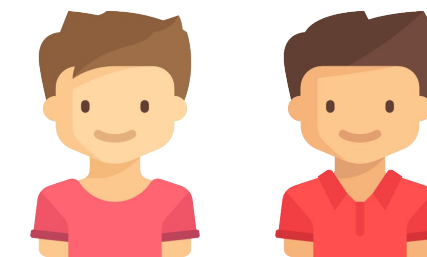
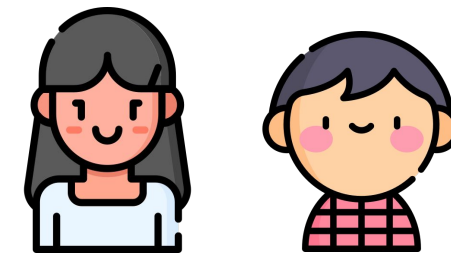
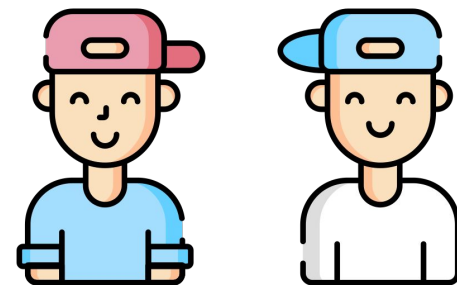
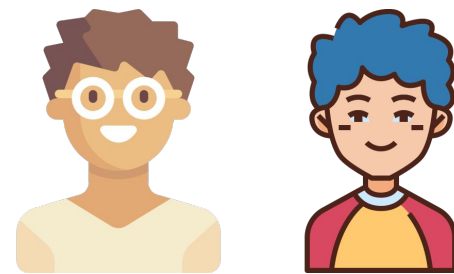
Jacky Lin
COO



Omid Amini
CMO

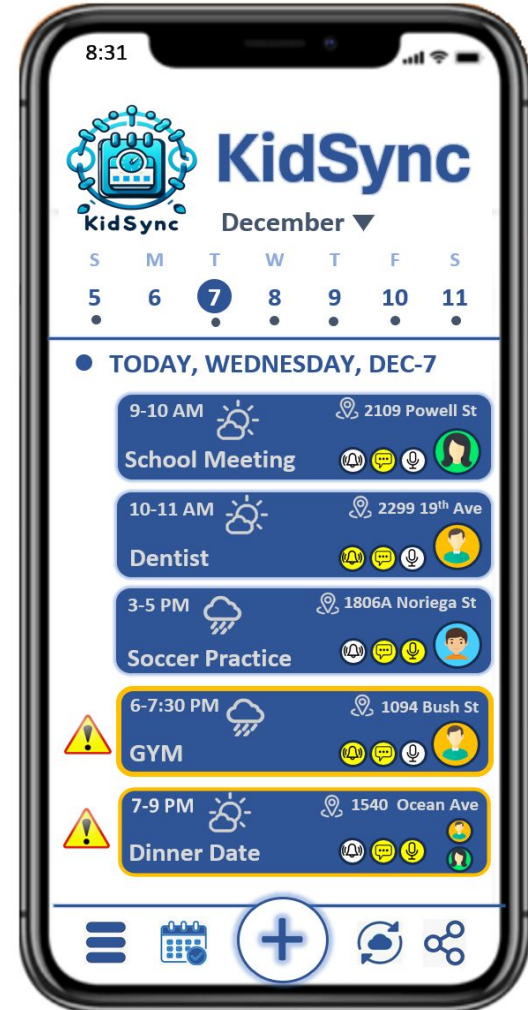
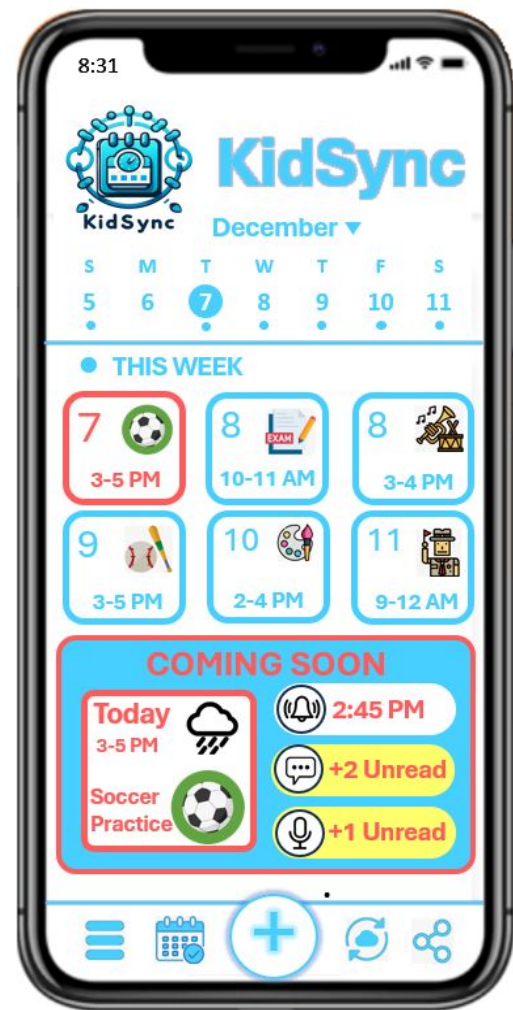


Paul Wirth
CFO



KidSync to the Rescue

SMART MULTI-FUNCTIONAL AI DRIVEN CALENDAR APP



How does KidSync Help?



Empowers kids to be better organized



Helps Parents to manage Kids schedules effectively



Enables organizers to communicate effectively with Kids and Parents

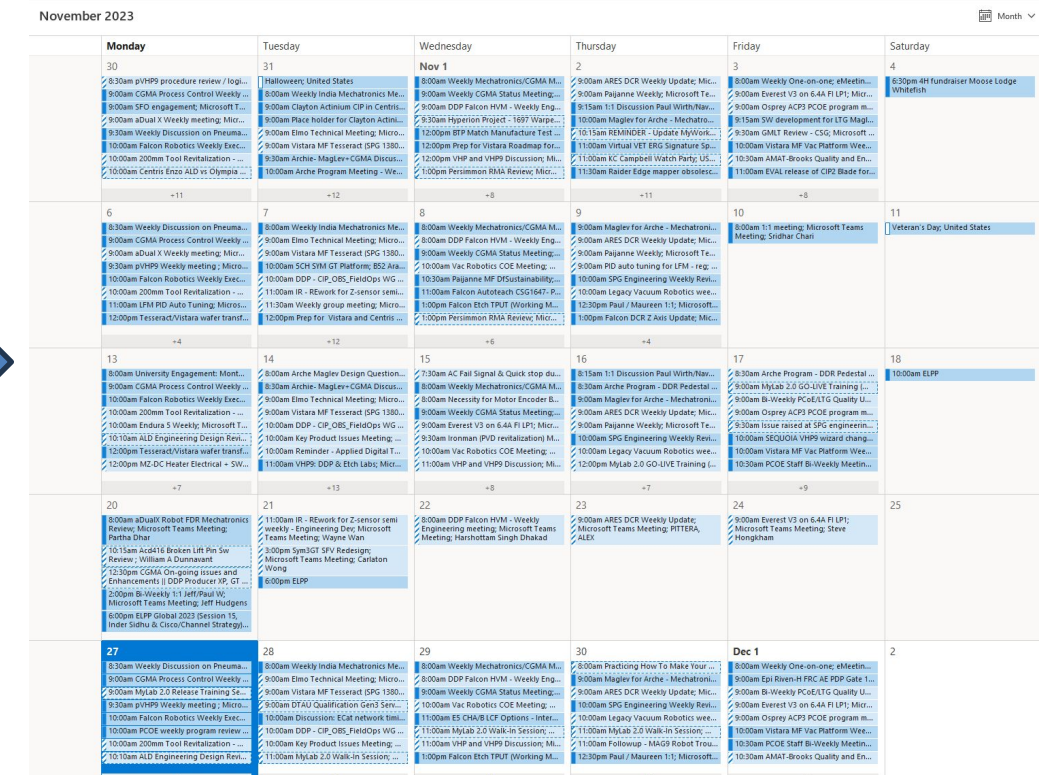
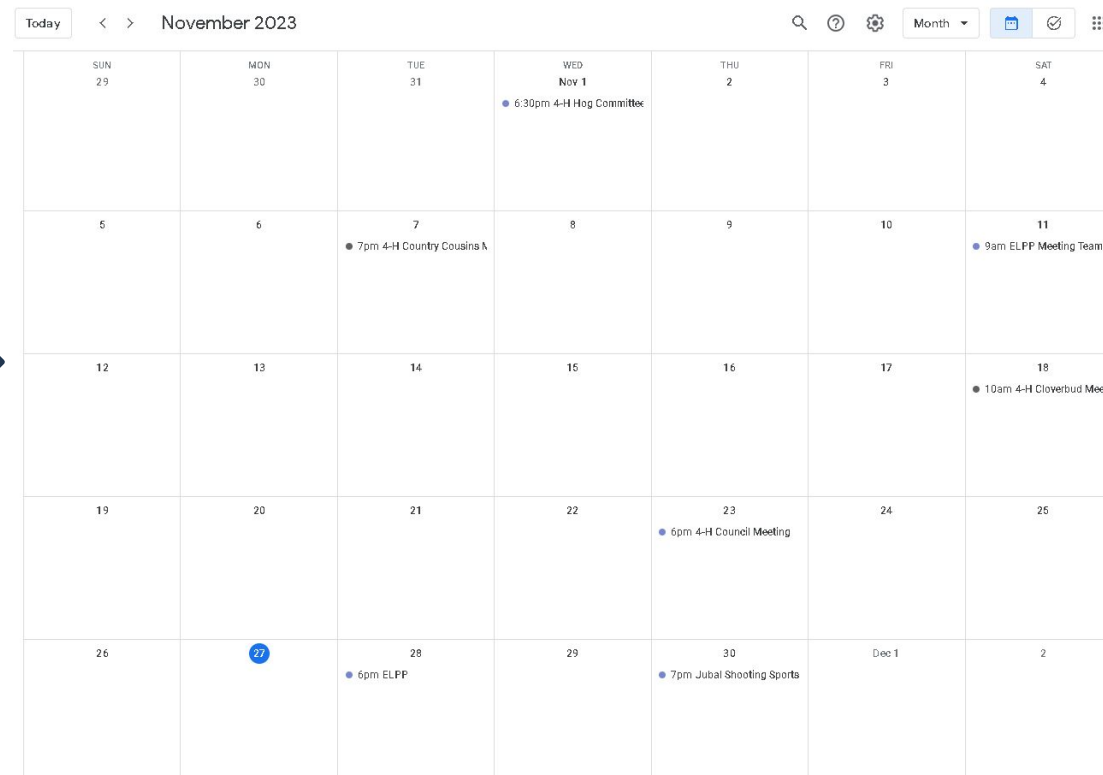
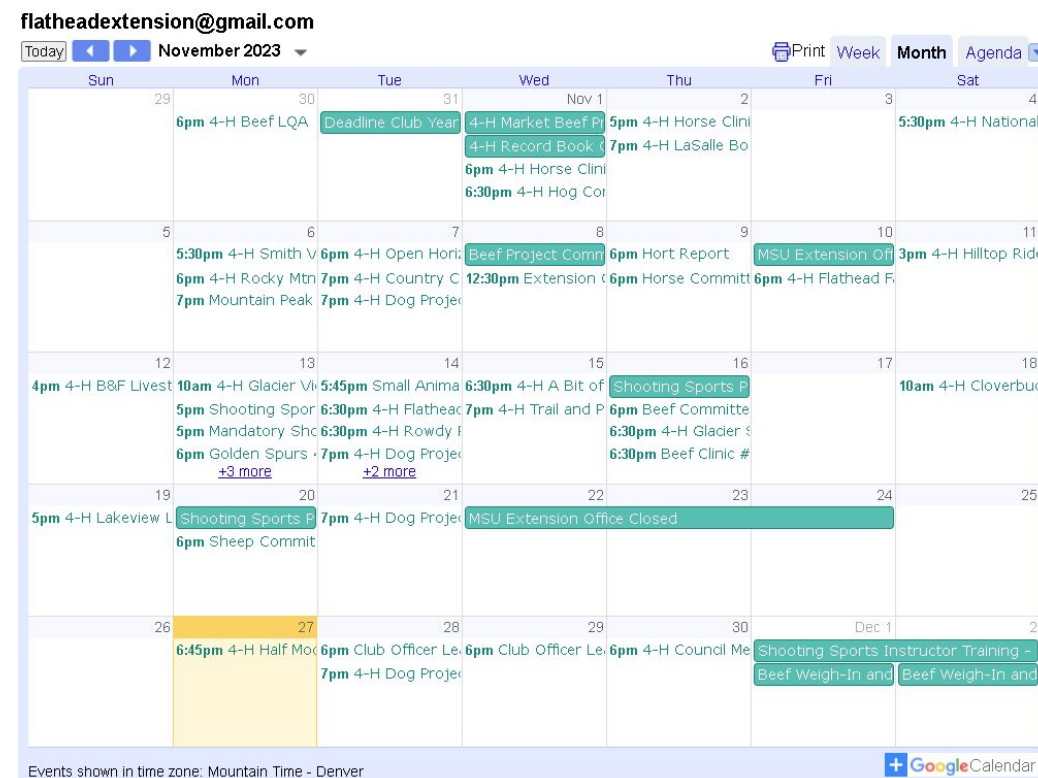
Key Features



Organizational
Calendar

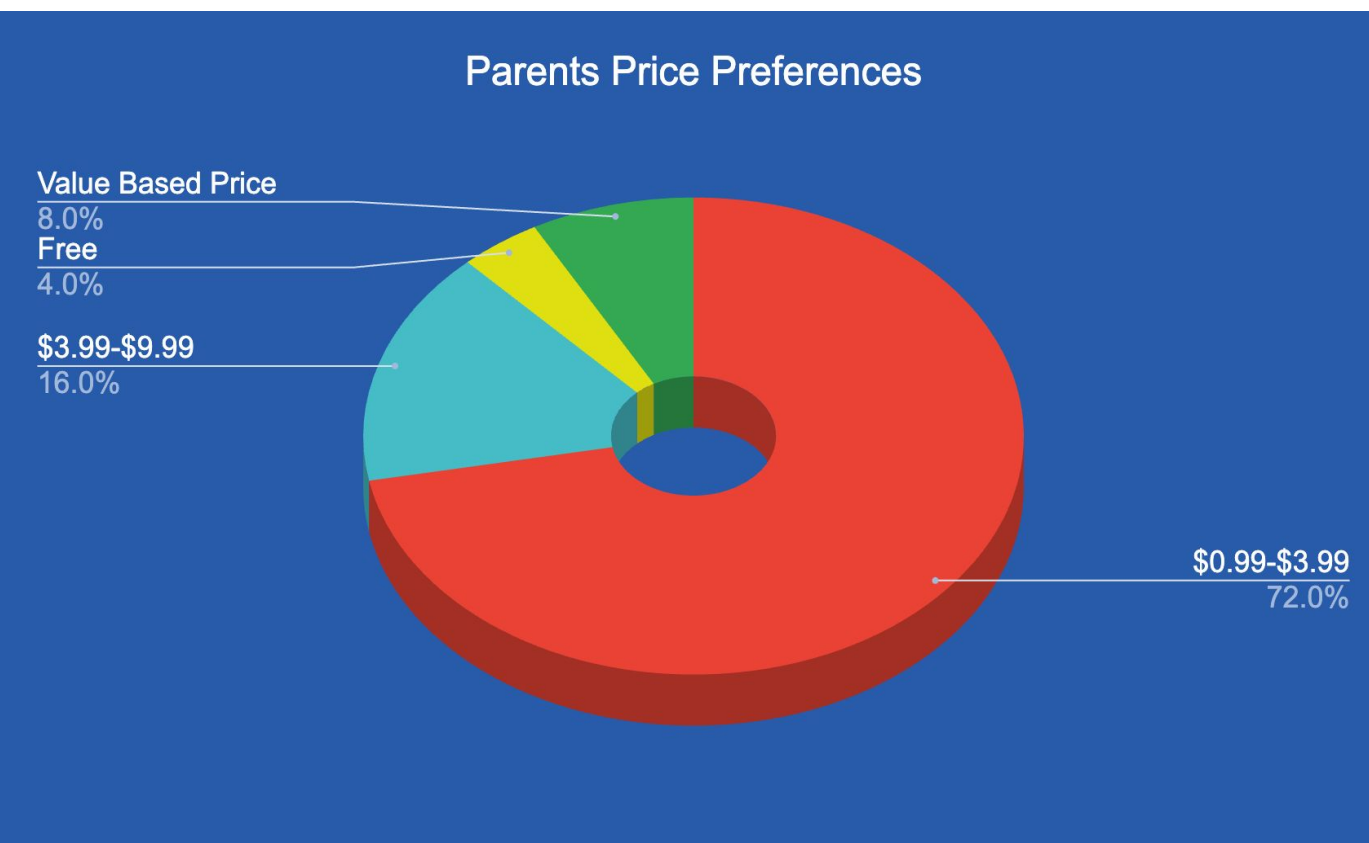
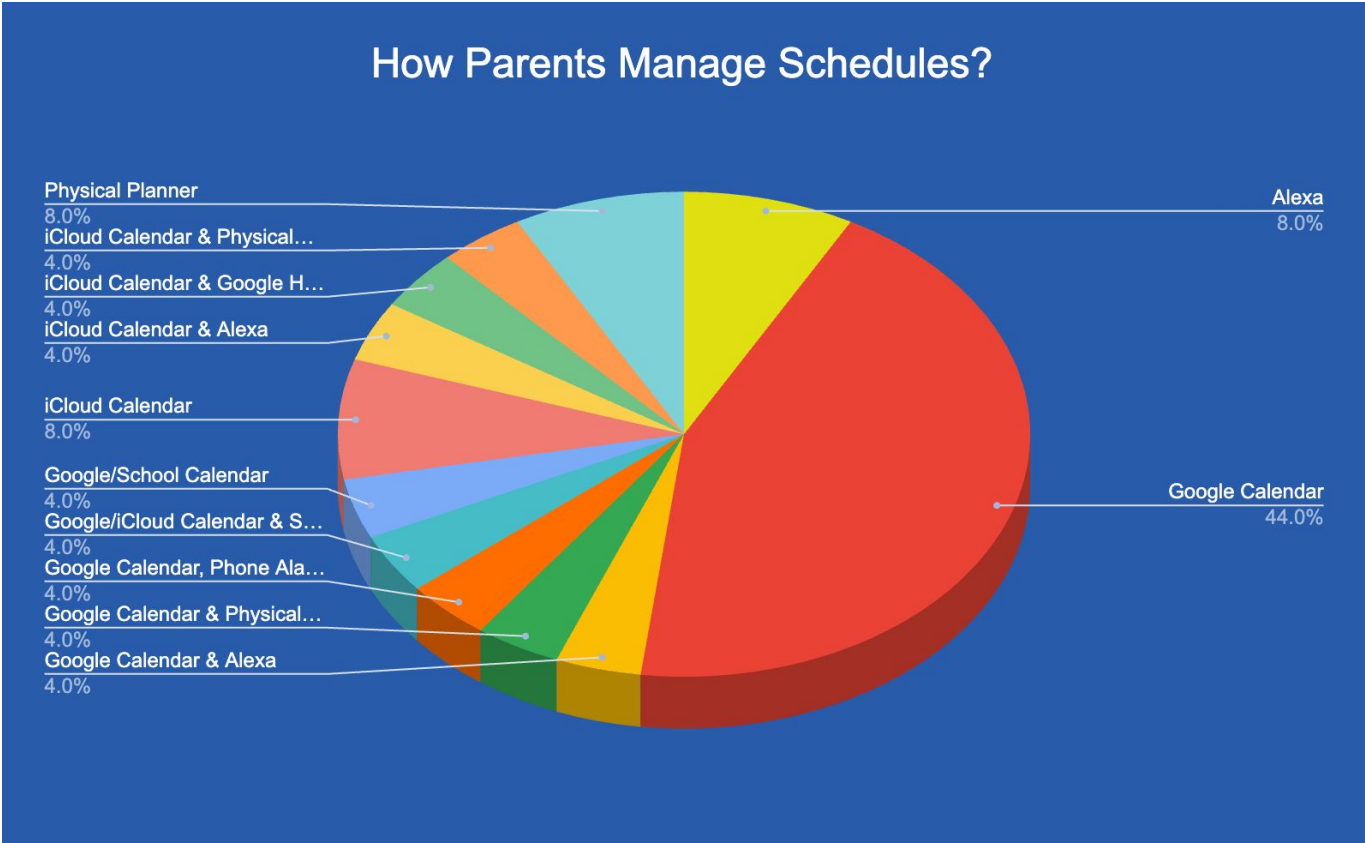
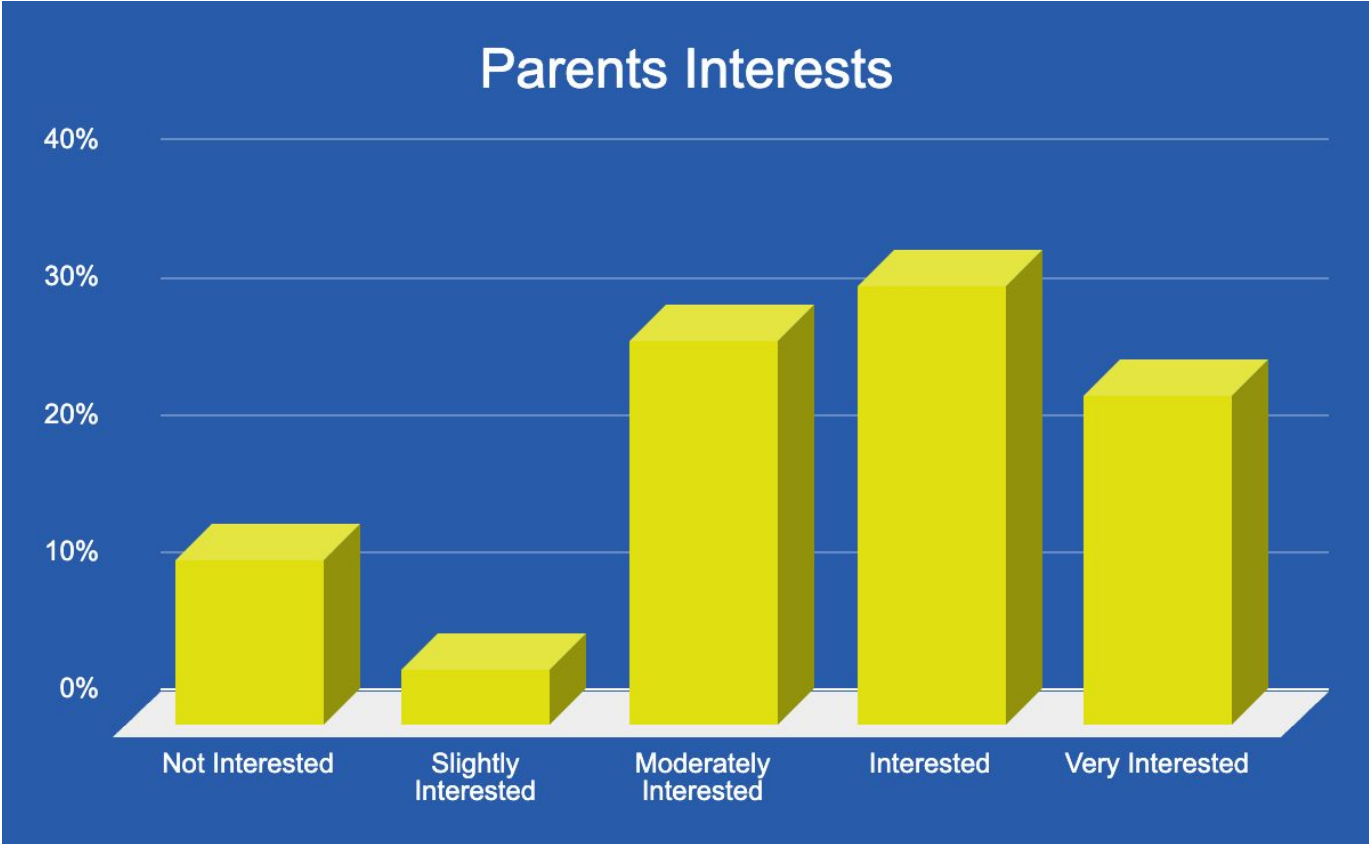
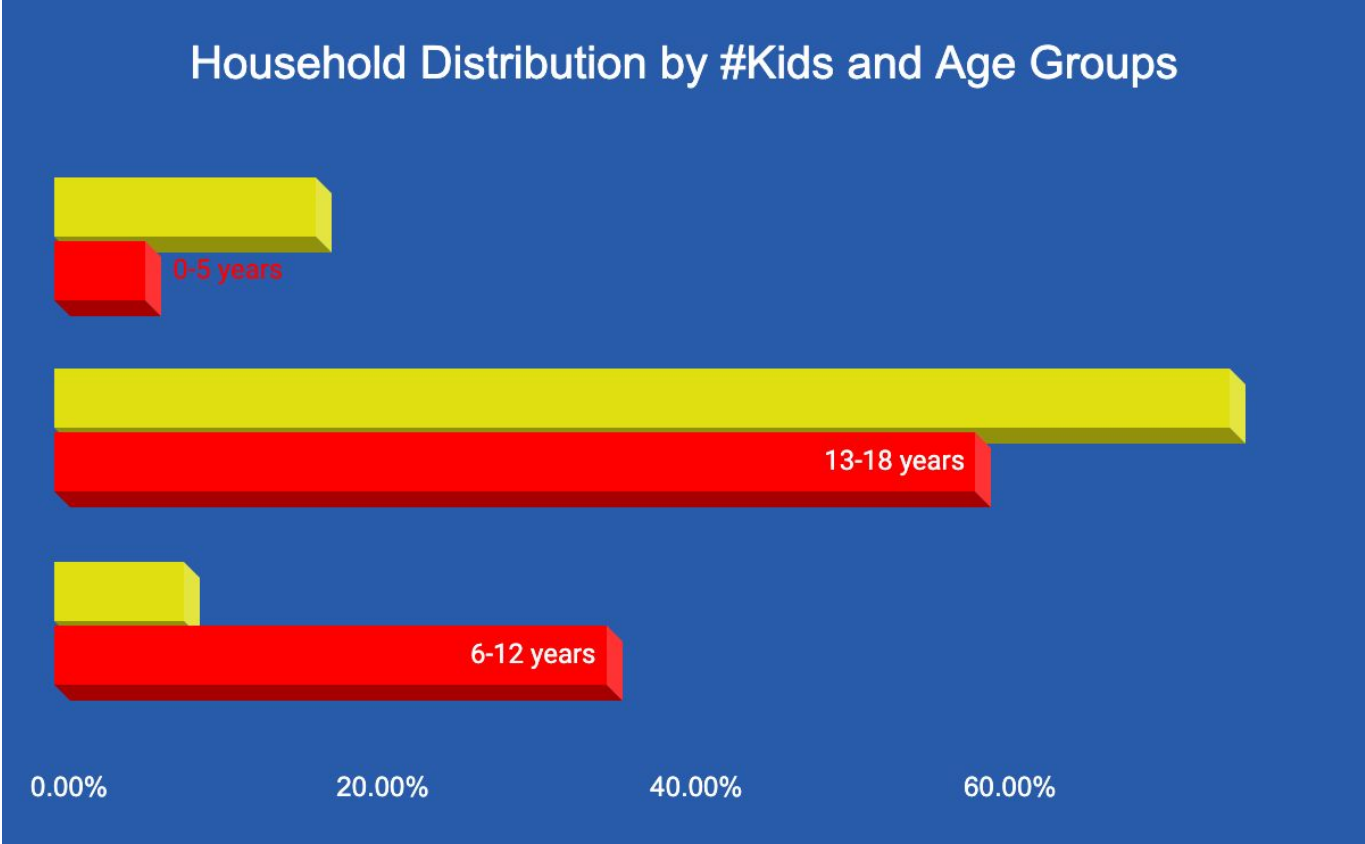
Kids Calendar

Parents Calendar

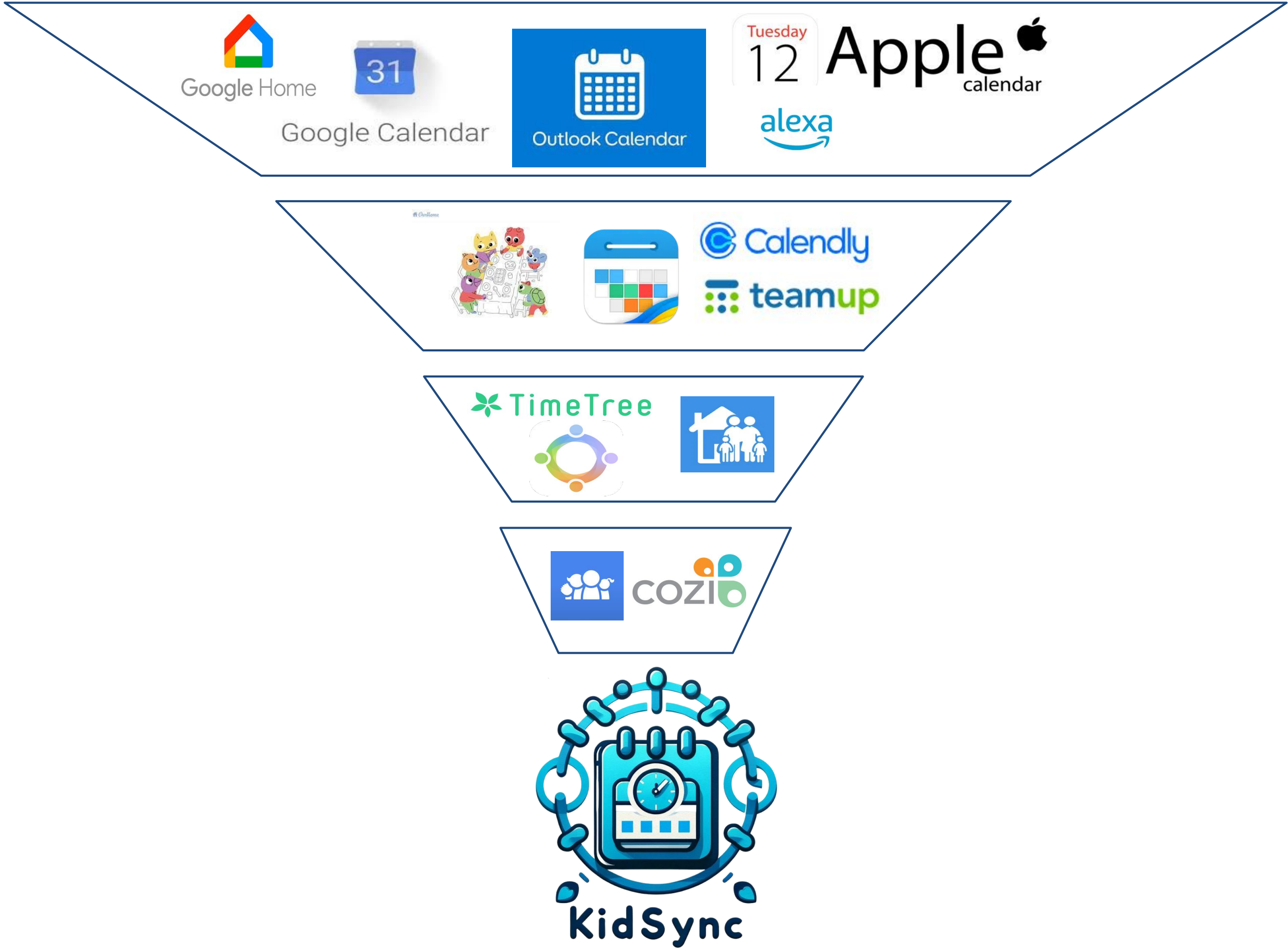


- Automated Calendar Sync
 - Search, Subscribe and Share Calendars in Compliance with Privacy
- Context Aware Features
 - Event Timelines, Milestones (pickup/dropoff), Location & Weather Tracking
 - Voice Assistants, Personalization, Automated Notifications to Orgs
- Empower Community
 - Carpool, Volunteering, Tutoring, Event Groups, Orgs Feedback ...

Market Validation



Competitive Landscape



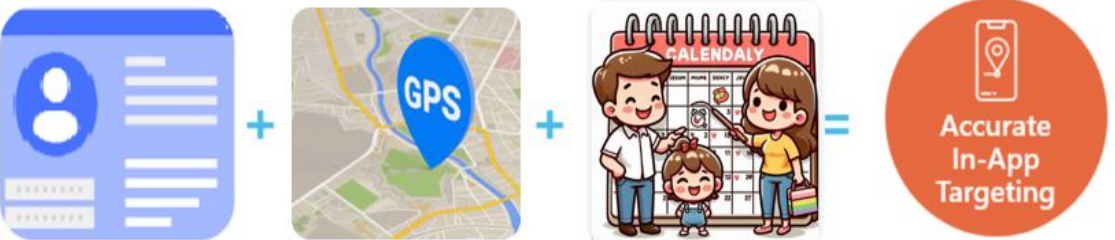
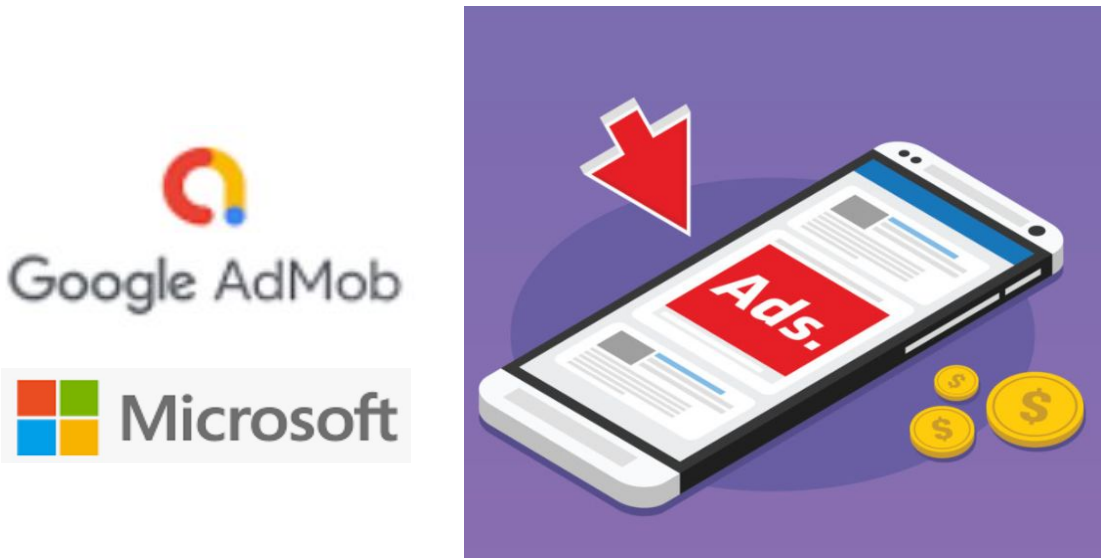
Business Model

Freemium Mode

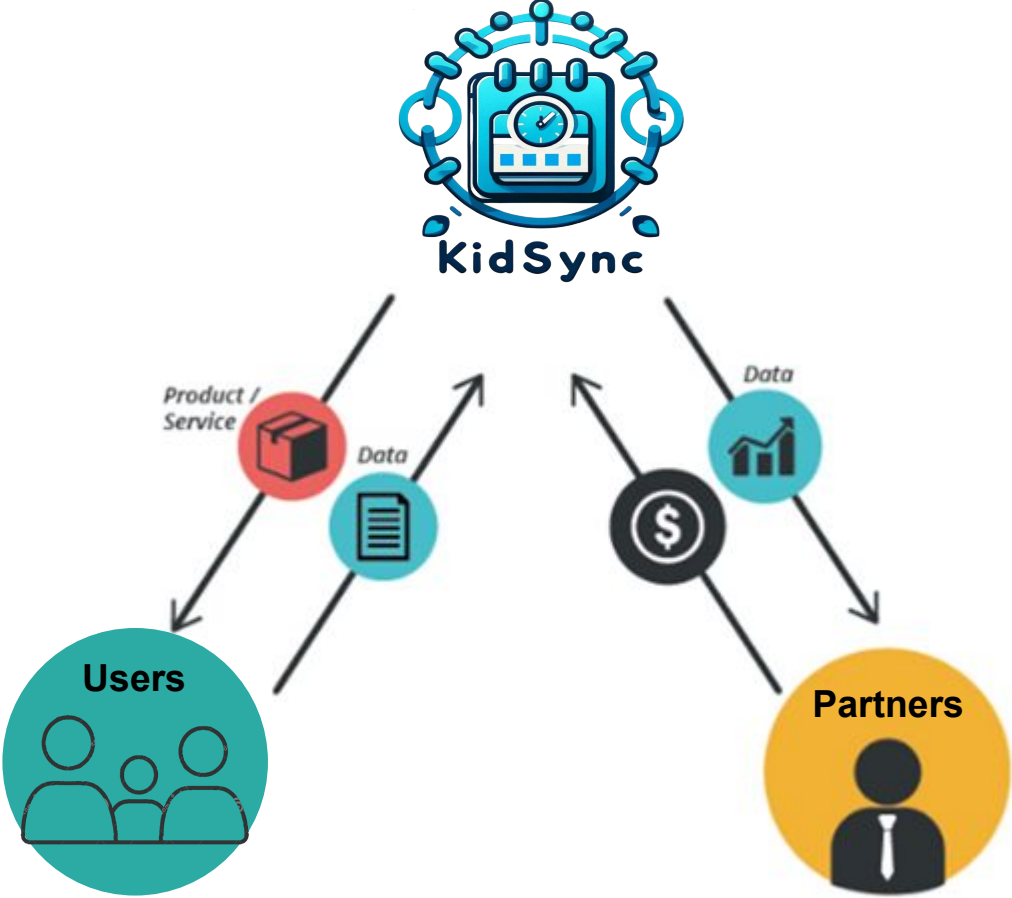
<p>KidSync Free \$0.00 /month</p> <ul style="list-style-type: none"> ✓ Calendar sync ✓ Targeted Ad Multiple accounts Real-time tracking AI integration Personalization 	<p>KidSync Premium \$1.99 /month</p> <ul style="list-style-type: none"> ✓ Calendar sync ✓ Ad Free ✓ Multiple accounts ✓ Real-time tracking ✓ AI integration ✓ Personalization <p>SUBSCRIBE</p>
---	--



In-app Targeted Advertising



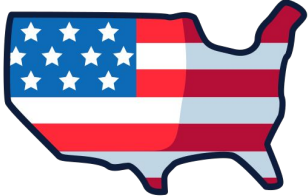
Data Monetization



Market Strategy



Starting Market

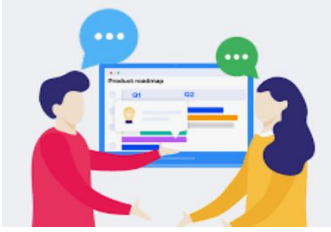


Future Markets



Pre-Launch

Goal: 1K Beta Users
Timeline: 3 Months



Launch

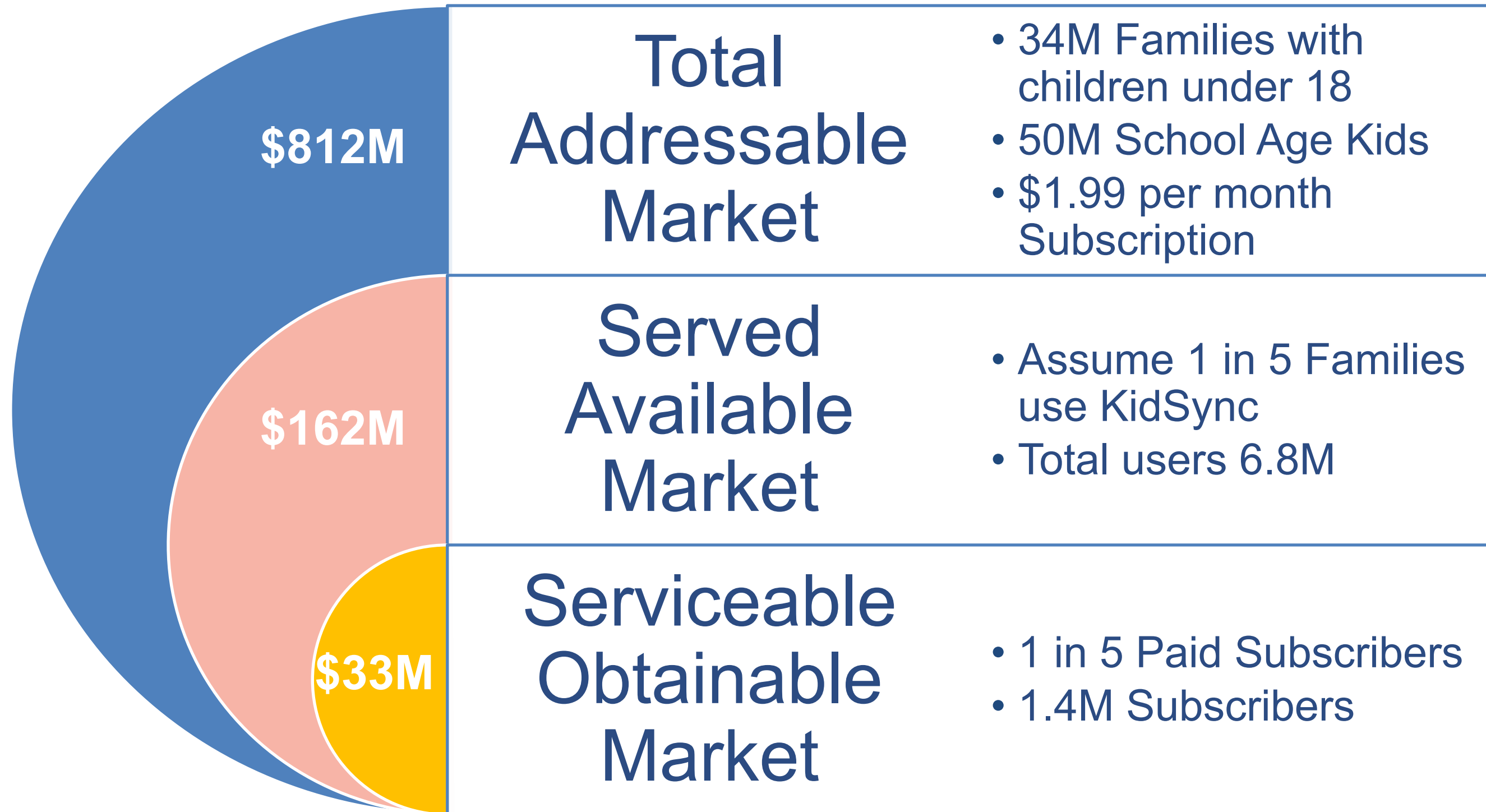
Goal: 10K Users
Timeline: 6 Months



Post-Launch

Goal: 100K Users
Timeline: 12 Months

US Market Opportunity



5 Year Projections

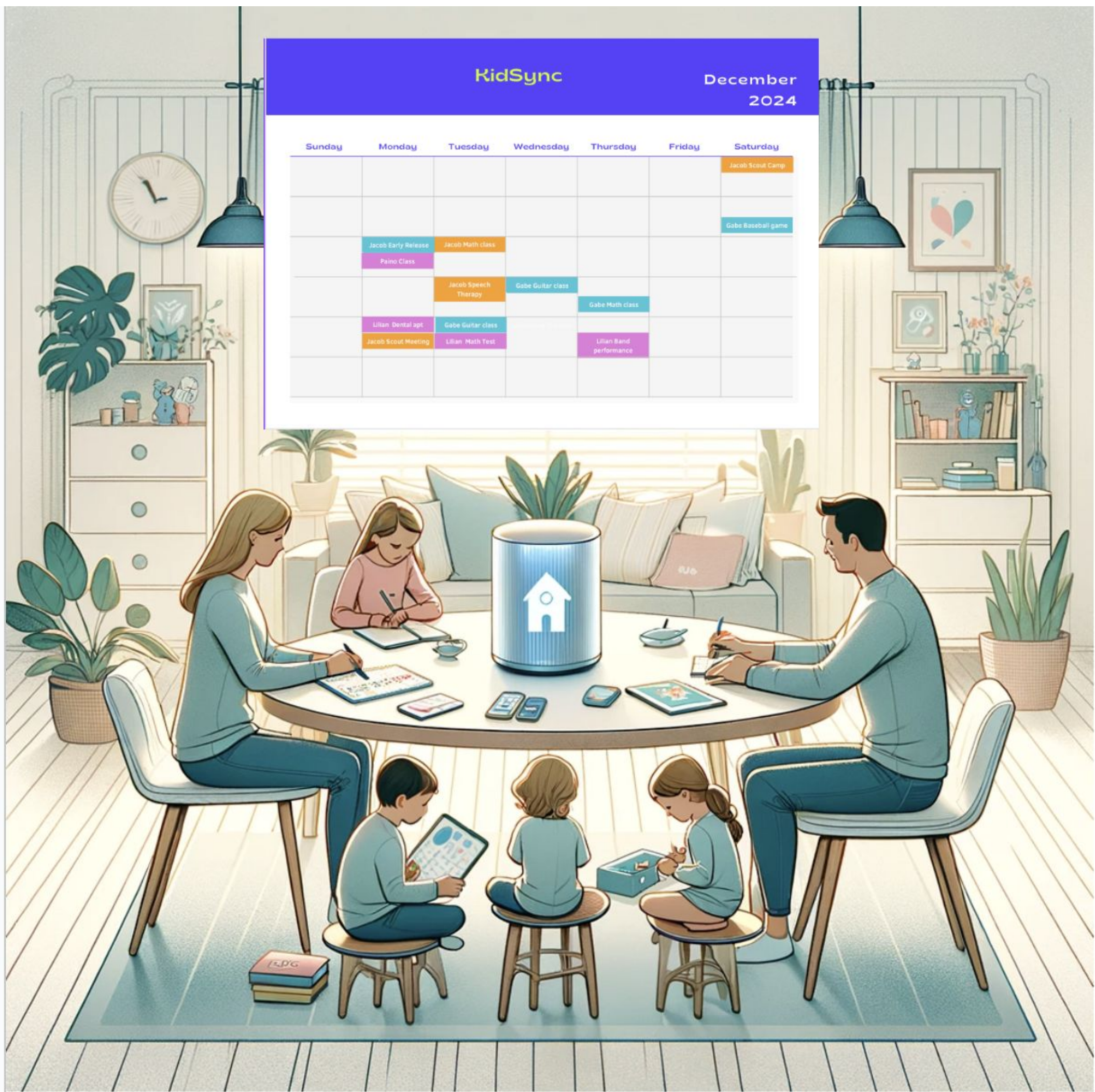


Projections	Y1	Y2	Y3	Y4	Y5
# of Free Users	10k	100k	500k	1000k	5000k
# of Subscribers	2k	20k	100k	200k	1000k
Ad Revenue	\$5k	\$100k	\$500k	\$1,000k	\$5,000k
Subscription Revenue	\$40k	\$400k	\$2,000k	\$4,000k	\$20,000k
Cost of Sales	\$6k	\$60k	\$300k	\$1,200k	\$6,000k
Gross Profit	\$39k	\$440k	\$2,200k	\$3,800k	\$19,000k
Fixed Costs	\$500k	\$600k	\$800k	\$1,000k	\$1,500k
Net Profit	\$(461k)	\$(160k)	\$1,400k	\$2,800k	\$17,500k

KidSync Investment Request



Seed Funding of \$500K for 12 months



KidSync							December 2024
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	
						Jacob Scout Camp	
	Jacob Early Release	Jacob Math class				Gabe Baseball game	
	Piano Class						
		Jacob Speech Therapy	Gabe Guitar class				
				Gabe Math class			
	Lilian Dental apt	Gabe Guitar class					
	Jacob Scout Meeting	Lilian Math Test		Lilian Band performance			

Thank You!



info@kidsync.com