You Have a Team, a Prototype – What’s Next?

Designed to accelerate your early-stage venture, Summer Venture Lab begins with an honest, fact-based assessment of what stage your startup is in, then we work with students to prioritize decision-making and establish aggressive but realistic milestones to measure success. Recognizing that each project and team is unique, we emphasize a deep understanding of the customer and market, product-market fit, paths to market and the importance of storytelling in the Silicon Valley context.

**Business Idea Validation**

Students will run experiments and honestly address real and difficult startup challenges to seek the truth about the future for each idea, team, and market opportunity.

**Proven Teaching Method and Silicon Valley Ecosystem**

Utilizing the award-winning Berkeley Method of Entrepreneurship, the program includes best practices with an emphasis on leadership, mindset, and networking in one of the most robust entrepreneurial ecosystems. Earn four Berkeley academic units and a certificate.

**Grow Your Network**

Build your network with like-minded entrepreneurs in a hands-on collaborative environment, actively engaging your own startup’s challenges while learning from other teams, instructors, and outside speakers & mentors.

“The program helped my startup tremendously. When I first came into the program, I was a little confused about the direction I wanted to take my company. The program really helped me get my footing and understand what to do next in terms of customer discovery, the business model and other important aspects of running a business.”

- Daniel Tsentsiper, CEO, Veriply

[Learn More and Apply at scet.berkeley.edu/summer-venture-lab](http://scet.berkeley.edu/summer-venture-lab)