



Sutardja Center for Entrepreneurship & Technology

The Pantas and Ting Sutardja Center for Entrepreneurship & Technology (SCET) is where aspiring entrepreneurs and innovators take deep dives into the world of technology entrepreneurship and innovation. Since 2005, SCET has created the foundation of Berkeley's entrepreneurship ecosystem, which includes SkyDeck, the Fung Institute, the Engineering Leadership Professional Program, Global Venture Lab, and an extensive network of Silicon Valley and global partners. The Center is also known for developing the Berkeley Method — an internationally recognized approach to teaching technology entrepreneurship and innovation to students and professionals alike.

Did you know?

- The Center recently launched the “Blockchain Xcelerator” in partnership with Berkeley Engineering, the Haas School of Business, and Blockchain at Berkeley. It provides non-dilutive support for selected teams, with access to resources both on and off-campus.
- Cal Football safety, Evan Rambo, and a team of students majoring in chemical biology and engineering created force-tracking, wearable technology in SCET's “Sports Tech” class. Head coach Justin Wilcox served as a mentor for the team.
- Inspired by personal experience with terrorist attacks, SCET students are fighting global terrorism through entrepreneurship and activism.

2,100
students

18
courses

300+
network of global academics

500+
network of investors
and industry partners

Berkeley
Engineering



“ SCET has taught me how to get out of my comfort zone and be scrappy to make the most of the resources we have at our disposal as UC Berkeley students. The classes — much like the entrepreneurship ecosystem off-campus — show us the value in being innovative, quick, and confident. ”

Mahira Dayal
Senior



◀ A better alternative to meat

Alternative meat startup Planted Poultry has created a groundbreaking innovation: a faux chicken drumstick. Born out of the Sutardja Center’s Alt.meat Challenge Lab, the team wanted to address the fact that most plant-based alternative meats tend to be really dry. They decided to create something more complex using agar, which has a double helix structure, to mimic the texture of solid fats in animal meats. In the future, the team hopes to expand its product to Bay Area grocery stores and restaurants.

▶ Intellect vs. Emotion

Another SCET team has identified two types of company mindsets: the traditional belief that by building superior products and services, commercial success will automatically follow; and another mindset that believes establishing real relationships with customers is today’s secret to success. The team defined these two approaches as IQ (Intelligence Quotient) vs. EQ (Emotional Quotient) and found that the most successful companies — such as Amazon, Apple, Tesla, and Netflix — have found the sweet spot between the two. This phenomenon is becoming a critical factor in what separates successful firms from those that will be left behind.

