

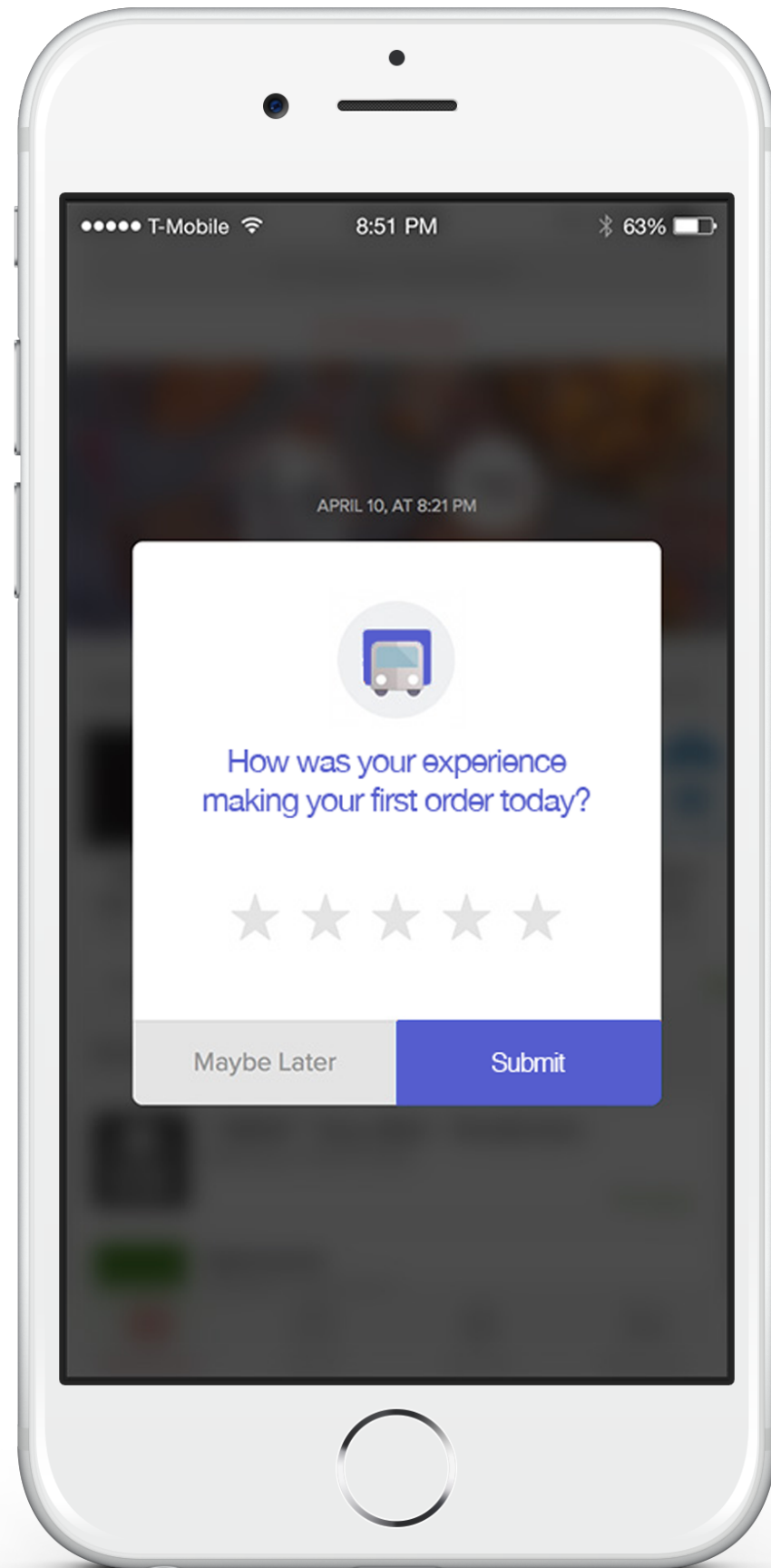
RELOOP

User Feedback Made Easy

Jimmy, Zuhayeer, Sachin, Ravi

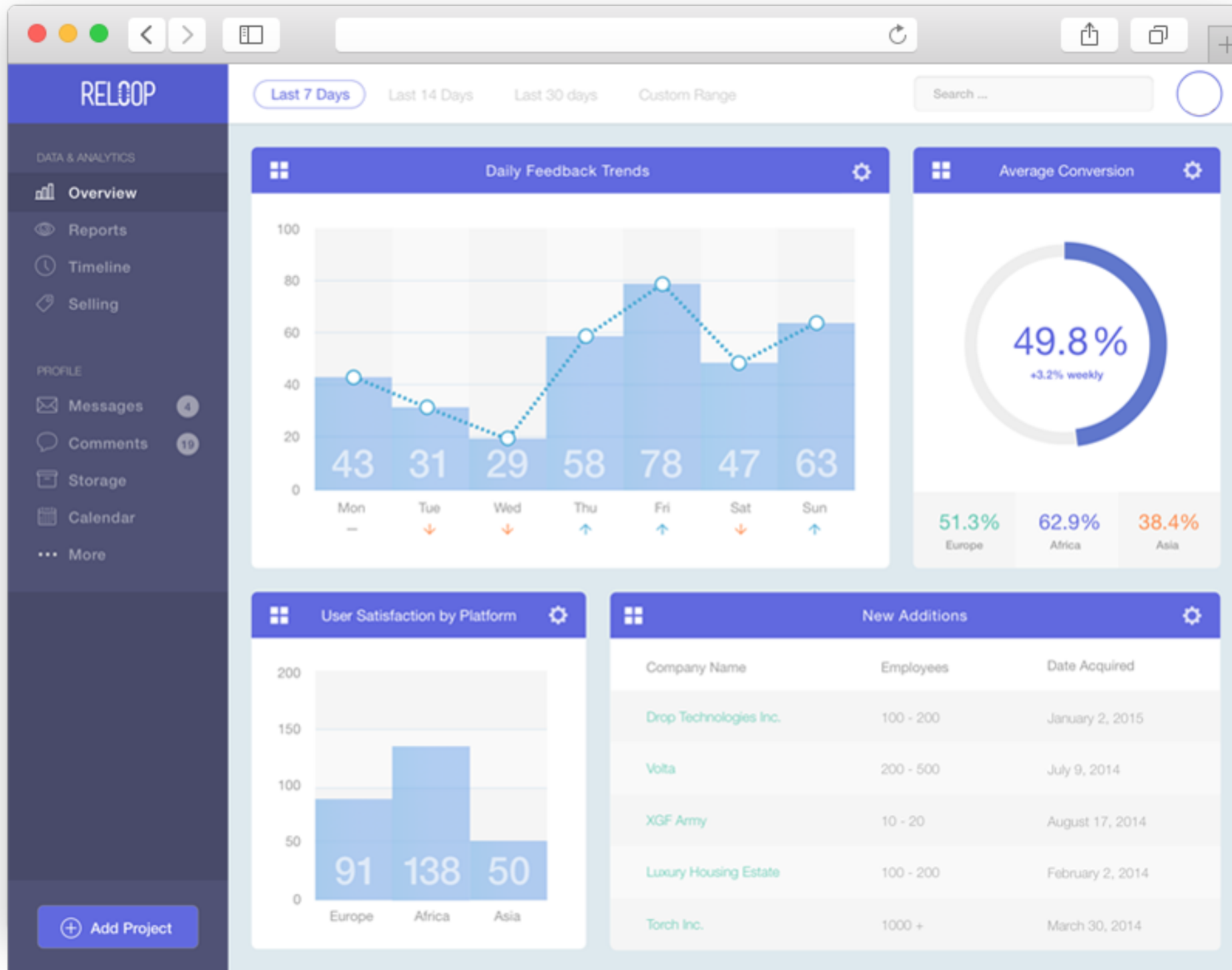
Problems

It's hard for people who build apps to collect contextual feedback from their users



Drop-in Feedback SDK

- Integrates with just a few lines of code
- Write once, never worry about it again
- Seamless, non-intrusive in-app experience



Market

- Size: 2.1B (Mobile Analytics Market Prediction)
- From Startups (House Party) to Giants (AirBnB)
- The CAGR (compound annual growth rate) is estimated to be 21.33%
- Market size in 2020 is estimated to be 4.2B

Business Model

- Monthly Subscription Model
- Costs scales with business size and # of users
- Starting from \$20/month, up to custom white label contracts
- Tried and true model for similar tools



IPO 2016



Acq' Google 2015

Product Validation

KaleKam

- Talked to startups such as KaleKam that face this issue
- Uber spend thousands of dollars to implement and maintain user feedback

First Customers

- High growth early stage startups looking to understand customer feedback
- Sourcing in-network companies at startup incubators (The House, SkyDeck, YC)



| S K Y D E C K



Competition



- Focus is on bug reporting
- Not very user friendly



- Only gives numbers
- Hard to implement

Team

Jimmy Liu

Co-Founder, CS 2020



Zuhayeer Musa

Co-Founder, CS 2018

UBER

Sachin Kesiraju

Co-Founder, Business 2020



Ravi Patel

Co-Founder, Business 2019

Looking for seed investment and mentorship in
the developer tools industry