



Rental Assist

12/2/20

Who We Are

A group of working professionals who supplement income with real estate investments.



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Tenant Issues Are Never Convenient

It's 30°F outside and a tenant's heat is not working!

Landlord **Without Us**



*Why are no HVAC companies picking up?
I don't have time for this today!*

Landlord **With Us**



*What a life saver! I don't have time
for this today.*

Real Estate Agents Are Expensive

Coordinate Showings Without Agent

Landlord **Without** Us



Landlord **With** Us



Introducing Rental Assist

A Unique Service In An Underserved Market

Listing
Rentals

Coordinating
Showings

Coordinating
Repairs

Investment
Insights

Save property
owners an average
of 1.5 hours per unit
per month!

Ensure investment
performance
through data and
insights!

US Rental Market Analysis

\$88B+

property management industry
revenue

136.57M

housing units in the U.S

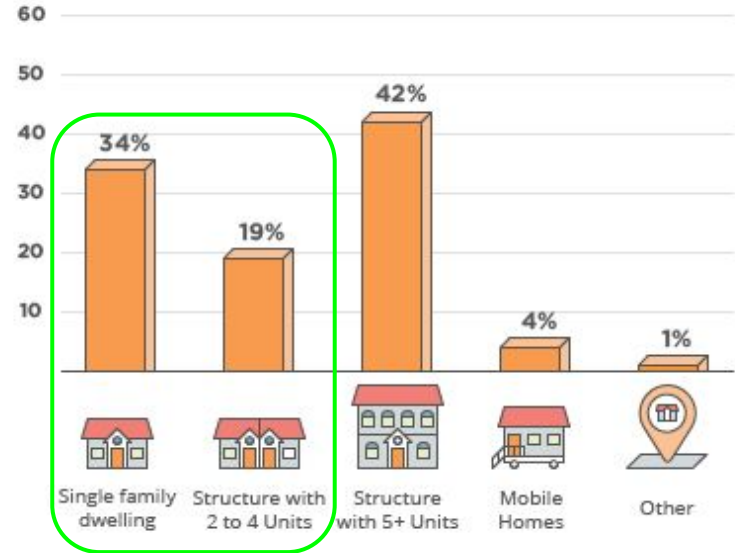
36.6%

are rental properties

7.2M

more renters in 2025

Types of Structures Renters Live in:



$136M * 36\% * 53\% = 28M$ rental units
(Total Addressable Market)

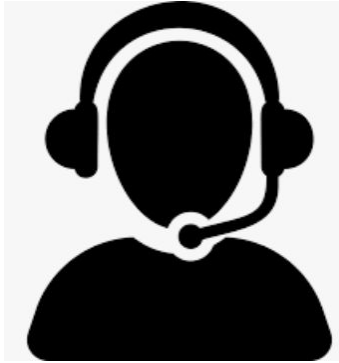
Comparative Analysis

	Rental Assist	Property Manager	Home Warranty	Buildium	Zenplace
Automated Repair Coordination	✓	✓			
Listing and Showing Coordination	✓	✓ (Extra Cost)		✓ (Extra Cost)	✓ (Extra Cost)
Financial Insights	✓			✓ (Extra Cost)	
Average Unit Cost	\$39	\$250*	\$65	\$50	\$99

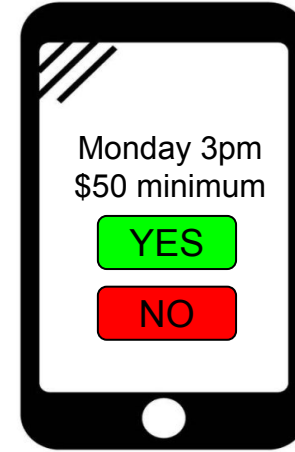
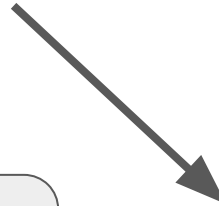
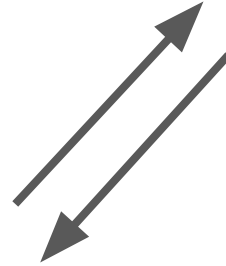
* Assuming 10% fee, rent of \$2500/month/unit

Tenant Support Flow

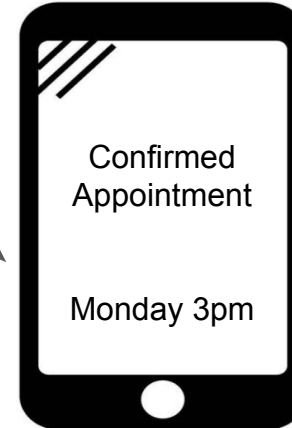
The heat is not working and it's quite cold in here!



Rental Assist support performs quick triage and starts contacting local service providers



Landlord receives app notification with prompt



Tenant receives confirmation of the scheduled appointment

Tenant Prospecting

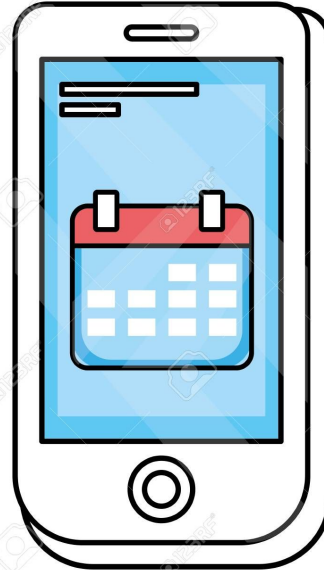
Real Estate Agent
lists rental unit



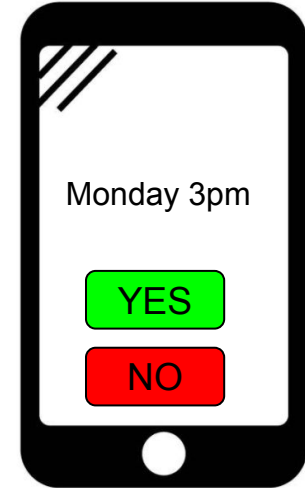
VectorStock®

VectorStock.com/18202956

Schedule showing using
App



Landlord and prospective
tenant receive calendar
invites with instructions



Data Strategy

- Offers a comprehensive view of a property's current and future potential performance
 - Expected service call cost based on historical pricing
 - ROI (how does your cap rate compare to others in your region)
 - Educational Value (regional laws and regulations)
 - One Time Property Assessment Package (offers detailed insight on average property repair cost, rental income, and etc. on property to a potential buyer)

Address

56 Robin Lane, Alpine, New Jersey 07620, United States



Rent

\$ 3500

Beds

5 Bed

Baths

Any

56 Robin Lane [QuickView](#)

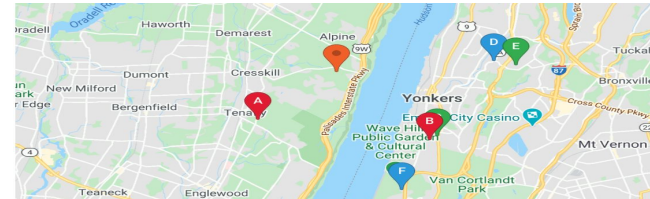
Alpine, New Jersey 07620

Your rent is reasonable for your area.

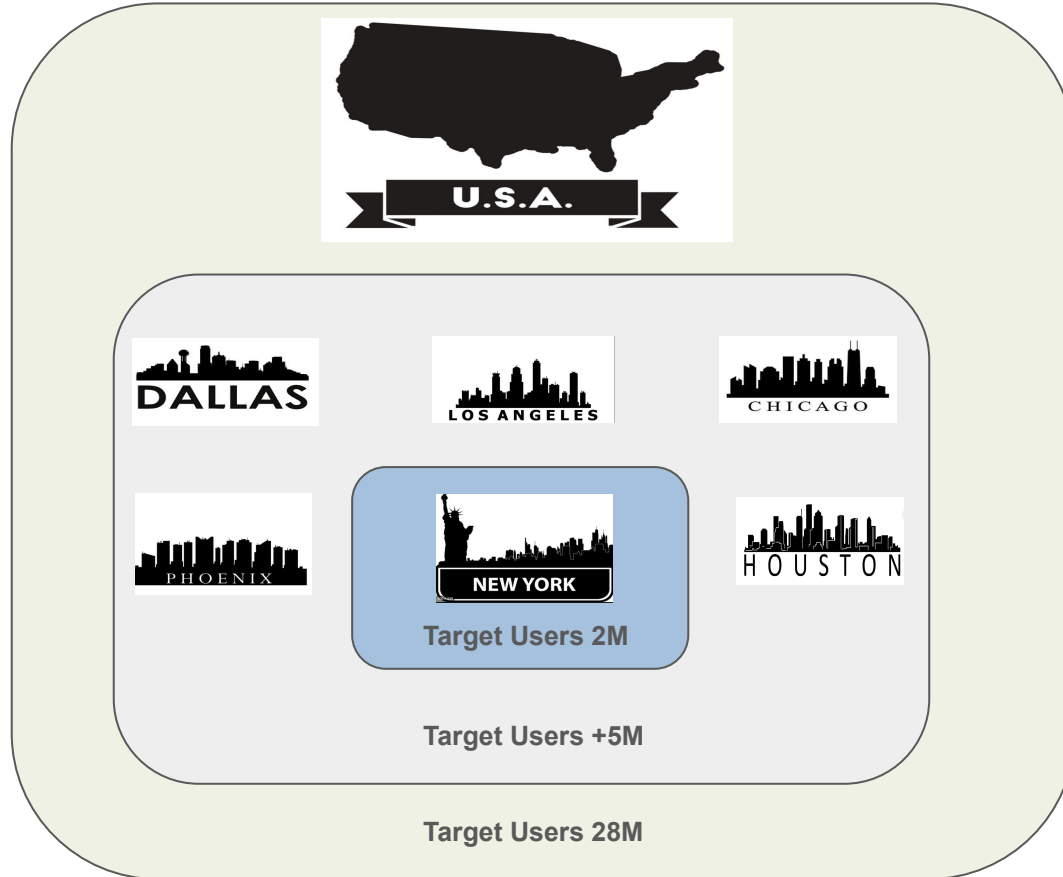


AVERAGE	MEDIAN
\$3,850	\$3,848
25TH PERCENTILE	75TH PERCENTILE
\$3,273	\$4,426

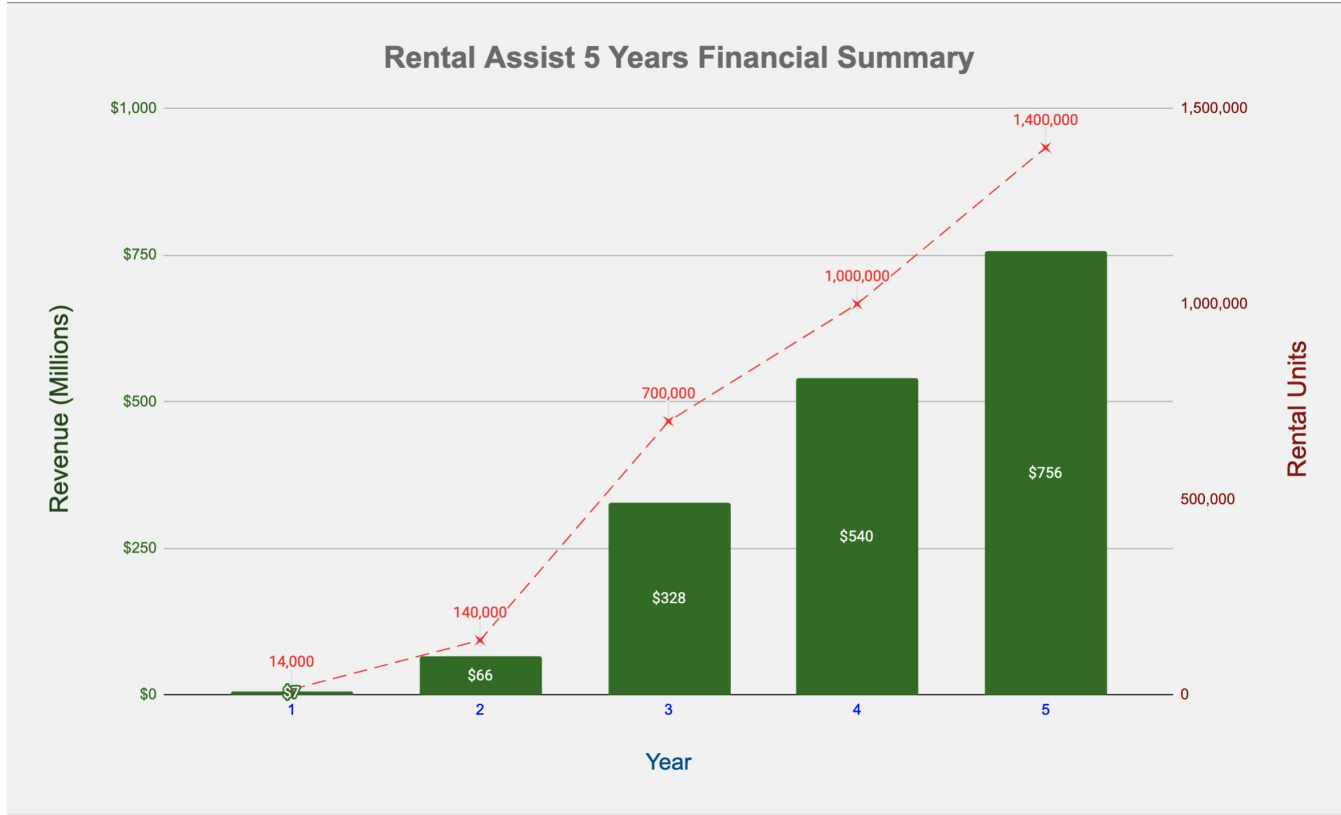
Results based on 6, 5-bedroom rentals seen within 12 months in a 5.00 mile radius.



Go To Market Strategy



Financial Projections





Be Part of This Promising Venture!

Looking to raise \$7M

