

Nanotechnological Solutions for Agriculture



Global Market



Soybean

Biggest source of protein & oil

Production Share: Brazil 33% **US 38%**

Soybean Pesticide Market Brazil: \$2.2 Billion US: \$2.6 Billion







Projected: **30%** soybean loss by 2025

Cost of Control in Brazil alone: \$2.2 billion/year

Plant fungi become **resistant** to traditional chemical pesticides

The Solution



Proven viability against bean rust

Current Focus: Soybean rust

Patented Platform: License to other applications



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Soy

Bean

Coffee

Corn

Competitive Advantage

Traditional Pesticides

High toxicity

Non targeted

Efficacy 80% and dropping







Lower toxicity

Targeted action

Stable efficacy 88%

Lower cost per acre

Go-To-Market Strategy

ACADEMIC PARTNERSHIPS









INDUSTRIAL PARTNERSHIPS





Revenue Projections





Ask



Brazil Team

Founding Partners





CAMILA VIANA

Microbiology PhD

SABRINA FELICIANO

Microbiology PhD

Inventors/ Technology Consultants



PROF. ARY CORREA JR Biologists



PROF. LUIZ ORLANDO L. Physicists



DR. LEONARDO RODRIGUES Biologist





U.S. Team



RAISSA RESENDE

CEO and Partner Industrial Engineer B.S MBA



Biotechnology Engineer B.S



PETER NGUYEN

Chemical Engineer B.S



VINEET NAIR

Mechanical Engineer B.S. Economics B.A

ANNA SONG

Chemical Engineer M.S Product Developer



VIV PITTER

Chemical Engineer M.S. Product Developer

Mentor



NATASHA CHATLEIN





#SavingSoybean





Competitive Landscape



Global Soybean Demand: Increasing at **4%** per year

Pesticide Sales (US\$)



Market Segmentation





Largest competitor **(Selatus**

= US\$384 Million

Financial Statement - Angel Round

	1 year	2 year	Year 3	Year 4
Infrastructure	\$12,400.00	\$0.00	\$0.00	\$0.00
Research Material	\$94,550.00	\$28,210.00	\$56,420.00	\$56,420.00
External Services	\$2,325.00	\$720.75	\$360.38	\$180.19
Trips and Events	\$11,625.00	\$7,750.00	\$7,750.00	\$7,750.00
Workers	\$44,640.00	\$44,640.00	\$78,120.00	\$78,120.00
Intellectual Property	\$0.00	\$2,387.00	\$2,387.00	\$2,387.00
Total	\$181,040.00	\$83,707.75	\$209,827.38	\$209,647.19
			TOTAL	\$540,000