

Innovation in Times of Change

July 9, 12-1 p.m.- Innovation-X ROUNDTABLE Series

Black swans are rare and unpredictable events that create a huge impact on the ways we live and work. During the Covid-19 pandemic, individuals and companies have to adapt to a new normal for daily life. Which industries are thriving and which are struggling in the new normal? What will the consequences be for how we work in the future? How can companies adapt their innovation practices to thrive in the current climate?

In a conversation moderated by SCET Co-Founder and current Executive Vice Chairman at Ygrene Energy Fund, Stacey Lawson, SCET Faculty Director & Chief Scientist, Ikhlalq Sidhu, and SCET Managing Director, Ken Singer, will discuss the temporary and long lasting changes that are occurring right now due to the Covid-19 pandemic. They will talk about concrete ways organizations can improve their innovation practices in the changing environment and how to find opportunity during crisis.

Topics of discussion will include technology strategy, adapting policies, short and long-term scenario planning, re-allocation of financial resources, and adopting the proper mindsets for adaptation.



Ikhlalq Sidhu
SCET Chief Scientist &
Faculty Director



Ken Singer
SCET Managing
Director & Chief
Learning Officer



Stacey Lawson
SCET Co-founder
Executive Vice
Chairman at Ygrene
Energy Fund

Register here for the Zoom webinar:
<https://bit.ly/scet-innox-1>

The **BERKELEY INNOVATION-X INITIATIVE** is focusing on **Innovation That Matters** to help organizations adapt to make the biggest impact for industry and society now. Current areas of interest include the work at home economy, the future of work, supply chain and manufacturing, healthcare disruptions, the future of travel, education reset, the touchless economy, the future of payments and social media as a news source.