



FOUNDATION CAPITAL BERKELEY FOUNDER'S PROGRAM

APPLICATION DEADLINE: OCT 30TH

The Foundation Capital Berkeley Founder's Program is a 3-6 month jumpstart program for UC Berkeley entrepreneurs. It is hosted by Foundation Capital—an early-stage venture capital firm—in partnership with TubeMogul, a public company founded by Berkeley alumni. The program is supported by Berkeley's Sutardja Center for Entrepreneurship and Technology (S/CET) and the Lester Center for Entrepreneurship.

The program will fund and support an exclusive group of Berkeley entrepreneurs, giving them access to our network, resources, office space in San Francisco, and start-up capital.

PERKS

Up to **\$25k** seed funding for your company plus **office space** at Foundation Capital's San Francisco location, in the bustling SOMA district

Dedicated **mentors** from our network of entrepreneurs and investors

Invitations to our **exclusive events**. Past speakers have included Gokul Rajaram (Godfather of AdSense), Ben Rubin (CEO of Meerkat), Brett Wilson (TubeMogul), Erik Torenberg (CEO of Product Hunt)

PROCESS

Requirements: teams of 2 or more, Berkeley-affiliated (student, alumni, faculty)

Finalists: 12 teams will be selected to do a 5 minute pitch in November 17, 2015 at the TubeMogul office in Emeryville

Winners: up to 4 teams will be selected to participate in the program

Flexible program start, duration 3 - 6 mo

TO APPLY

Submit resumes + 2-page executive summary of your company to BerkeleyFounders@foundationcap.com by the **application deadline Oct 30**

Learn more about the program at our kickoff event on September 29th at 6:30pm at the Sutardja Dai Hall Auditorium. Please RSVP via Eventbrite.

If you are working on an exciting company and looking for a seed, Series A, Series B, or Series C investment, reach out to tell us more!

Foundation Capital has invested ~\$3b in 150 companies, and taken 25 of those companies public, including Netflix, Lending Club, TubeMogul, Chegg, and MobileIron. Foundation Capital portfolio companies that are Berkeley-affiliated include TubeMogul, Conviva, Spoonrocket, Bolt Threads, AdRise, and BoardVantage. To learn more about Foundation Capital, visit www.foundationcapital.com.

