



Pantas and Ting

Sutardja Center

for Entrepreneurship & Technology

A. Richard Newton Distinguished Innovator Lecture Series COURSE SYLLABUS Fall 2015 (E98, E198 and E298 CCN 27926/27971/41200) Instructor: Ikhlaz Sidhu Associate Instructor: Victoria Howell

COURSE DESCRIPTION

This lecture series serves as an entry point for undergraduate and graduate curriculum sequences in entrepreneurship and innovation. The series, established in 2005 is named in honor of A. Richard College of Engineering. The course features a selection of high-level industry speakers who share their insights on industry developments, leadership and innovation based on their careers. In addition to mandatory lecture attendance, students may be asked to attend an extended session or even work on a report designed to highlight the relevance of the lectures to their personal futures and to key points on entrepreneurship, or intrapreneurship.

CONTACT INFORMATION

Instructor:	Ikhlaz Sidhu, Founding Director and Chief Scientist, Sutardja Center IEOR Emerging Area Professor	sidhu@berkeley.edu
Associate Instructor:	Victoria Howell	vhowell@berkeley.edu
GSI (Questions on Attendance, Grading, Reports, Excused Absences):	Nikhil Mane	nikhilmane@berkeley.edu

OFFICE HOURS & COMMUNICATIONS

Contact Sonia Chahal (soniaac@berkeley.edu) to schedule an appointment. Participant communications via B-course.

FORMAT

The course is a series of in-person lectures from leading innovators and entrepreneurs, with an introductory kick-off from Professor Ikhlaz Sidhu and Victoria Howell. In addition, there may be either 1-2 page report/project on a current topic, related to entrepreneurship or extended lecture attendance. In-person lectures are scheduled Tuesdays at 5 – 6:30pm and consist of 30-40 minutes of prepared remarks, followed by 10-20 minutes of Q & A. Students should plan to arrive 10-15 minutes prior to the beginning of each lecture (at 4:45pm) to take a sign-in sheet (which is submitted after each class). Students will be expected to participate by engaging the speaker with relevant and insightful questions.



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After each in-person lecture, students will also be asked to give feedback by filling out and submitting an electronic survey.

TOPICS COVERED

Leading entrepreneurs and innovators provide career insights, life lessons and their perspective on innovation in their field.

CREDIT

This is a one-credit course, offered either for a grade or pass/fail. Passing marks and grades are based on mandatory in-person lecture attendance, completion of in-person lecture surveys/forms and **for some sessions** required 1-2 page report/project **or** extended lecture attendance.

TEXTS AND REQUIRED SUPPLIES

In addition to in-person lectures, it's recommended that students familiarize themselves with each week's speaker and their business topic area prior to the speaking date.

GRADING & ATTENDANCE

70% - 100% - Attendance is mandatory and measured by "sign-in" sheets, as well as electronic survey submissions due after each lecture

0 - 30% - Varies – could be End of Series Report/Project (format to be determined) **or** extended lecture

ATTENDANCE POLICY

Attendance is mandatory for a passing grade. Excused absences must be submitted to our GSI in writing prior to or within 24 hours of the lecture. Each absence will be judged on a case-by-case basis. If you cannot attend submit a written excuse, prior to the lecture to:

Nikhil Mane, GSI,
Nikhilmane@berkeley.edu

Each unexcused absence will drop you one partial grade (for example from A to A-, A- to B+).

DATES & LOCATION

Students are to reserve Tuesday evenings, 5pm – 6:30pm. For the Spring semester our lectures will take place on campus at the Sibley Auditorium in Bechtel Hall or Banatao Auditorium, Sutardja Dai Hall. Please see b-course for locations and updates.



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SCHEDULE – FALL 2015 SPEAKERS

Tuesday, September 8 5pm, Orientation Sibley Auditorium, Bechtel Hall		Ikhlaz Sidhu, founding director and chief scientist, Sutardja Center for Entrepreneurship and Technology (CET), and IEOR Emerging Industry Professor
Tuesday, September 15 5pm, Kick-Off Speaker Sibley Auditorium, Bechtel Hall		Diane Greene, founder and former CEO, VMware and boardmember, Google
Tuesday, September 22 5pm Sibley Auditorium		Alex Stamos, CISO, Yahoo!
Tuesday, September 29 5pm Sibley Auditorium		Premal Buch, VP, Software Engineering, Altera
Tuesday, October 6 5pm Sibley Auditorium		To Be Announced
Tuesday, October 13th. 5pm Sibley Auditorium		To Be Announced



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Tuesday, October 20 5pm Sibley Auditorium		To Be Announced
Tuesday, October 27 5pm Sibley Auditorium		To Be Announced
Tuesday, November 3 5pm Sibley Auditorium		Amit Narayan , founder and CEO, Autogrid. 2015 Technology Pioneer Recipient, World Economic Forum
Tuesday, November 10 5pm Sibley Auditorium		Ching-Yu Hu , founder, Skybox and Head of Skybox Business Operations, Google. Inc. Magazine Top 35 Under 35 in Technology
Tuesday, November 17 5pm Sibley Auditorium		Dr. Laura Stachel , cofounder and executive director, We Care Solar. Top 10 CNN Hero
Tuesday, December 1 Closing Speaker 5pm Sibley Auditorium		To Be Announced