

V Tour /wi, tʊə(r)/

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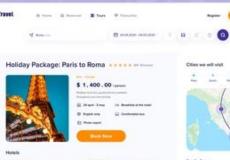
Product: Tourist's Perspective



Search for Place of Interest

Review Tours Available









Book It, Schedule Device Rental

Enjoy at home or at Experience Center



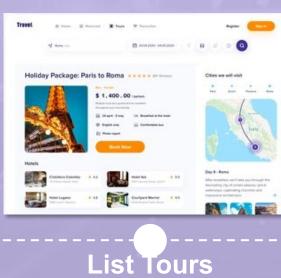
Product: Tour Guide



Prepare Live Stream Equipment

Background Check





Conduct Live Stream VR Tour



More about V Tour

An immersive <u>virtual reality streaming platform</u> where tour guides can offer LIVE tours to consumers from a remote location

Immersive, Safe Travel Experience for tourists Make Money from Commission & Retail Partner Ads (Ph 2) for our company

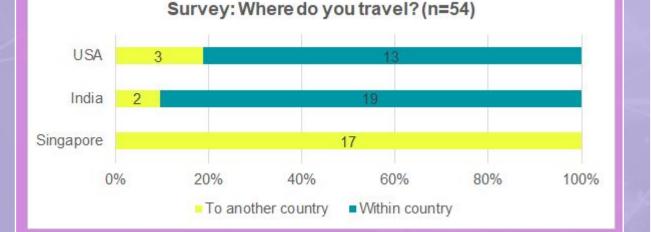
Address Global NEW Consumer Market for tour guides and retail partners

V TOUR PLATFORM

Customer Validation by V Tour

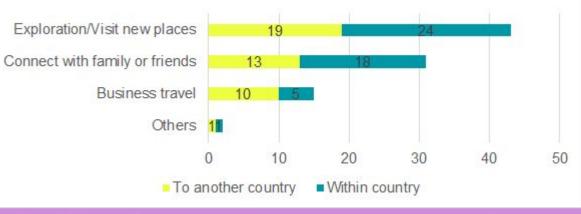
100% of Singaporeans travel to another country

(vs 10~20% for India, USA)



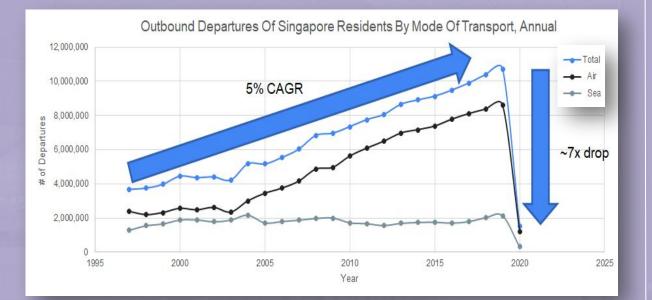
Exploring and Visiting New Places is the top reason for overseas travel (followed by connecting with family or friends)

Survey: What is the purpose of your travel?



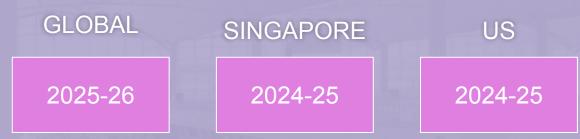
Consumer survey conducted by V Tour

International Travel Impact & Recovery



~70% drop in International travel out of Singapore

INTERNATIONAL TRAVEL RECOVERY FORECAST*



Slow recovery in International travel expected, country specific rules and Covid anxiety being top reasons

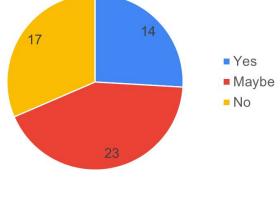
Business Model

We take a **30% commission** on each transaction

1,000,000

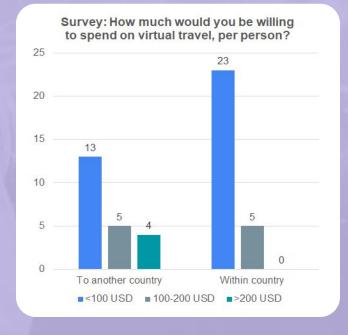
Virtual Tourists @ 10% share growing to 25% by 2026

Survey: Would you be Interested in Virtual Travel?

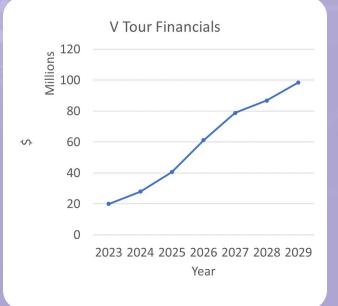


\$25/hr tour @ 2 hr x 30% commission + \$5 device rental

\$20

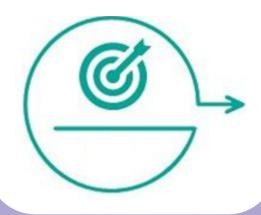


\$88M Revenue 2023-2025



Go-to-market Strategy

SINGAPORE target market



TOUR GUIDES, **RETAILERS** platform partners

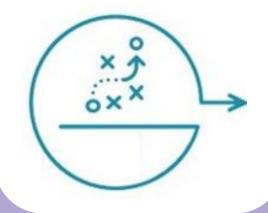


SOCIAL MEDIA Launch campaign



EXPERIENCE STORES

at major malls



Competitive Positioning

Immersive Experience SINGAPORE AIRLINES Value Proposition Immersive experience Affordability **V** Tours Accessibility **urHQ** • Ease of use Breadth of content airbnb

Cost

Future

Phase 2: RETAIL PARTNERS

Tour guides take a 30% cut of ad revenue







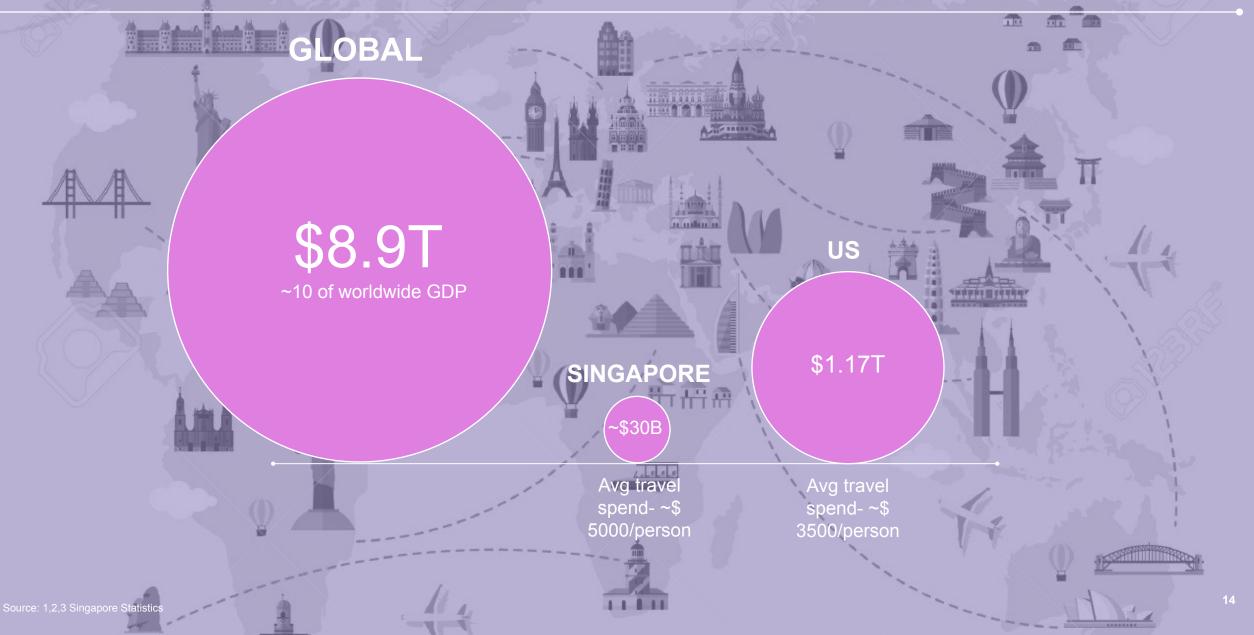
Phase 3: **TRAVEL RESEARCH & TRAVEL PARTNERS** Full travel experience airbnb SINGAPORE AIRLINES

A Marriott

Demo



Global Travel Industry & Key Markets



Moving V Tour Forward :

SOCIAL MEDIA CAMPAIGNS

PARTNERSHIPS

RAISING FUNDS

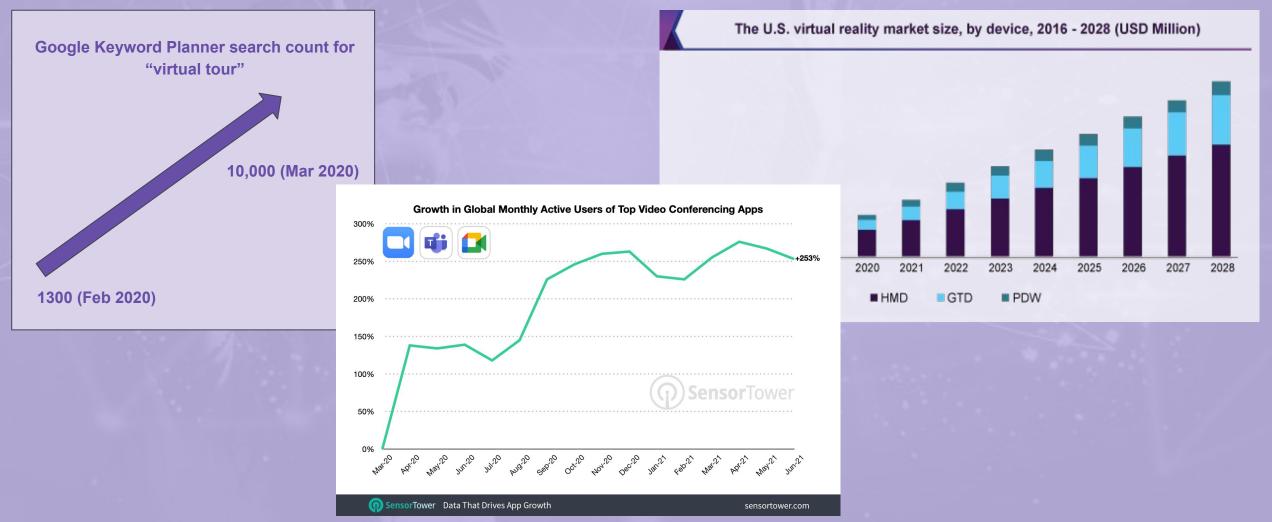
TECHNOLOGY

PROOF OF CONCEPT

Thank you

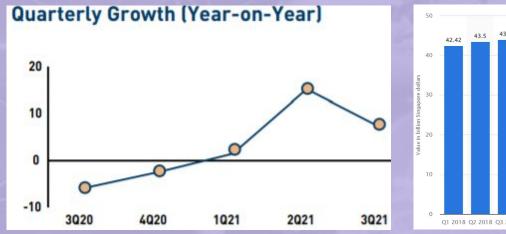
Special thanks to Gigi Wang, Ikhlaq Sidhu for their guidance and patience

Accelerated Technology Adoption During Covid



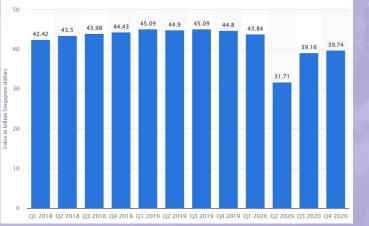
Technology adoption accelerated during COVID and people are lot more open to trying new technologies (*which may have taken years otherwise*)

Singapore Economy Indicators



GDP GROWTH RATE

CONSUMER SPENDING



UNEMPLOYMENT RATE



Singapore economic indicators have rebounded strongly in 2021 and consumer spending is up to pre-Covid levels