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A. Richard Newton Distinguished Innovator Series

Spring 2015: E98 (CCN 27493) E198 (CCN 275267) or E298B (CCN 27616) or audit/guest signup -

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John Doerr, Partner, Kleiner Perkins

The man whose name is synonymous with venture capital....

Entrepreneurship begins here...

- 2.03 Ted Hoff, co-inventor of the Intel 4004 chip
- 2.24 John Doerr, Partner, Kleiner Perkins
- 3.03 Dean Drako, Founder and Board of Directors at Barracuda Networks
- 3.17 Vinod Dham, "Father of the Pentium Chip"
- 3.31 Darian Shirazi, founder and CEO, Radius
- 4.14 Kathleen Glaub, President, Plexxicon Inc.
- 4.21 Caviar.com founders Jason Wang, Andy Zhang, Shawn Tsao & Richard Din
- ...and more to be announced





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The Berkeley Method of Entrepreneurship

BMoE Bootcamp (IEOR 192, CCN 41072 for 1 Unit)



Prof. Ikhlaq Sidhu, Founding Director,
CET, Emerging Industry IEOR Professor

January 12th – 15th, 2015
9-5

UC Berkeley Campus
Banatao Auditorium



Ken Singer, CET Managing Director
Cofounder and CEO AppCentral

Entrepreneurship begins here...

The Berkeley Method of Entrepreneurship is a holistic approach to teaching that combines :

- **Theory & Cases**
- **Mindset and Entrepreneurial Culture (E-Culture)**
- **And an Accompanying Mentoring Network & Environment**

The Bootcamp facilitates extensive learning, successful new venture creation (and venture optimization) and a one-of-a-kind experience, weaving together interactive exercises & games, real-life advice/experiences from top speakers and a large mentor network. The Bootcamp is a **cornerstone**