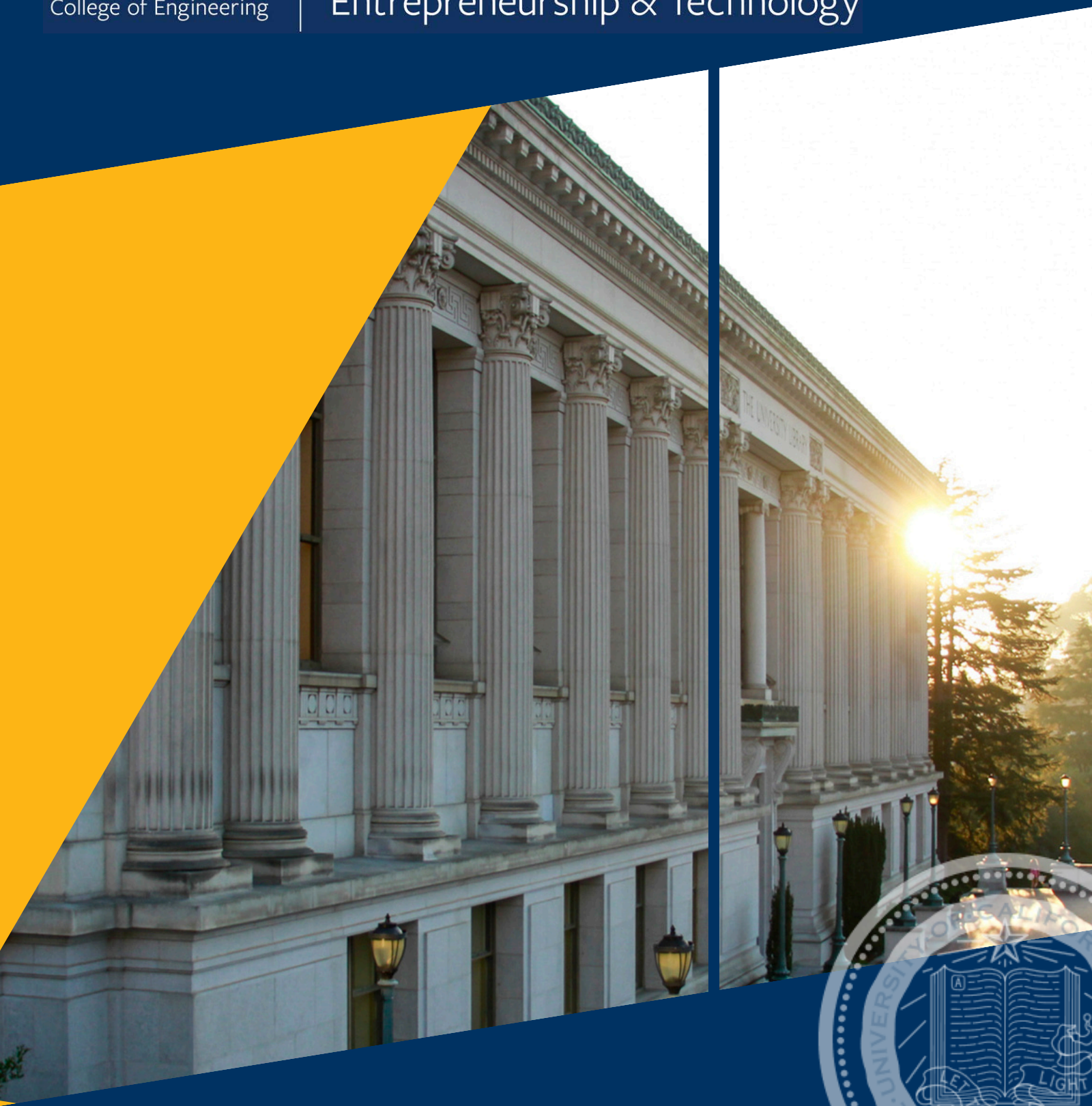
Berkeley College of Engineering | Sutardja Center for Entrepreneurship & Technology



AI for the C-Suite

Chart a map for your future-forward organization

About This Course

AI for the C-Suite: A Two-Day Deep Dive for C-Level executives offers a comprehensive exploration of artificial intelligence (AI) and its profound implications for modern business strategy. The program, led by a blend of esteemed faculty members and industry experts, is designed to demystify AI and showcase its practical applications across various sectors. The first day of the program focuses on laying the groundwork, with sessions led by renowned professors alongside industry figures. Attendees delve into core AI concepts, strategic decision-making, and competitive advantage through case studies, workforce implications, and engage in interactive discussions tailored to their specific business challenges.

Day two shifts gears to implementation. Guiding executives from strategy to action in integrating AI into their organizations. Participants will delve into crafting AI strategies aligned with business goals, building AI-ready organizations, governance, legal considerations, and emerging trends. The day culminates in action planning sessions, empowering executives to solidify their implementation plans and take tangible steps towards leveraging AI for business success.

Throughout the program, emphasis is placed on practicality, collaboration, and real-world insights; ensuring that executives leave equipped with the knowledge, strategies, and connections necessary to harness the transformative power of AI within their organizations, and gain a competitive edge in today's rapidly evolving business landscape.

US $6,200

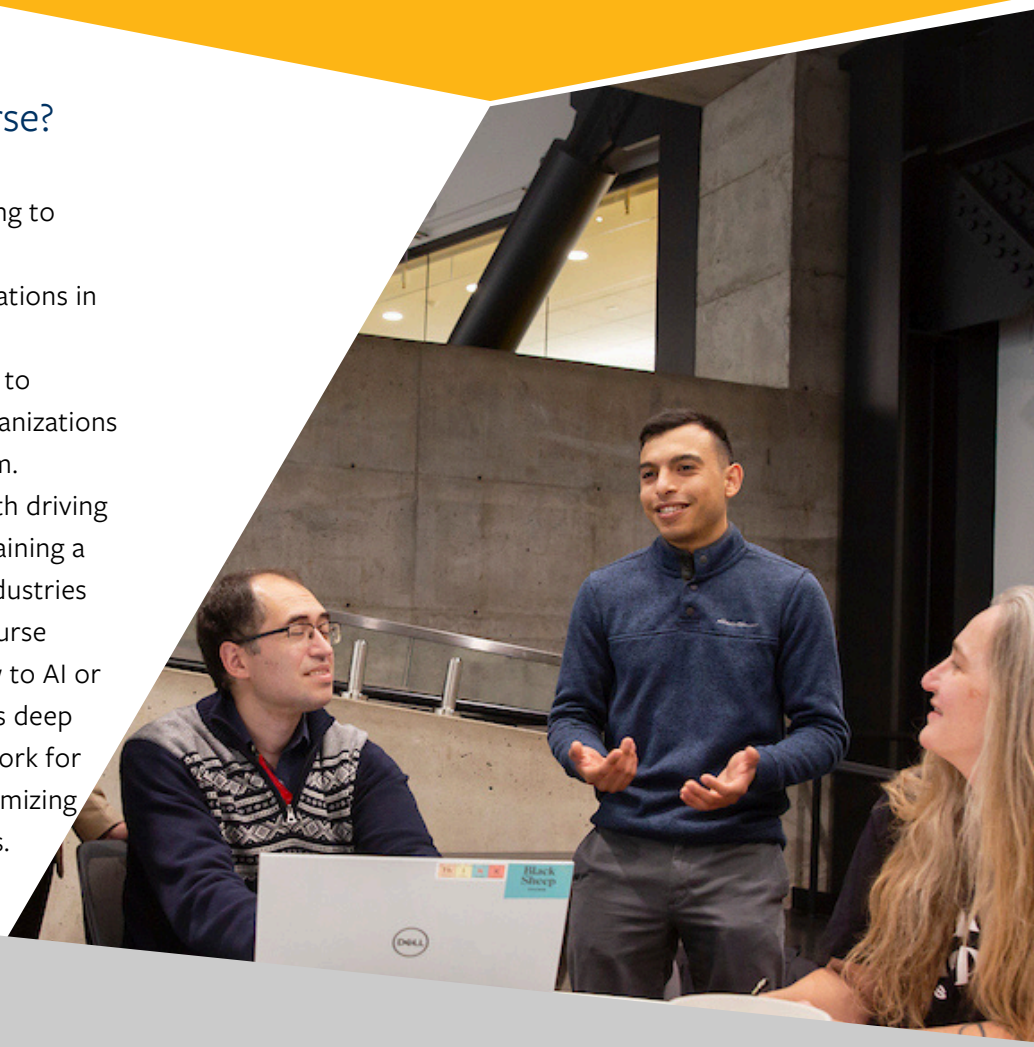
2 Days
In-Person

November 11 -
November 12, 2024

No Prerequisites

Who Should Take This Course?

This course is ideally suited for C-Level executives of companies who are looking to deepen their understanding of artificial intelligence (AI) and its practical applications in business. Executives who recognize the transformative potential of AI and seek to leverage it strategically within their organizations would benefit greatly from this program. Additionally, leaders who are tasked with driving innovation, enhancing efficiency, and gaining a competitive edge in their respective industries through AI adoption would find this course invaluable. Whether executives are new to AI or seeking to refine their AI strategies, this deep dive provides a comprehensive framework for understanding, implementing, and maximizing the impact of AI within their companies.



This Course Is for You If:

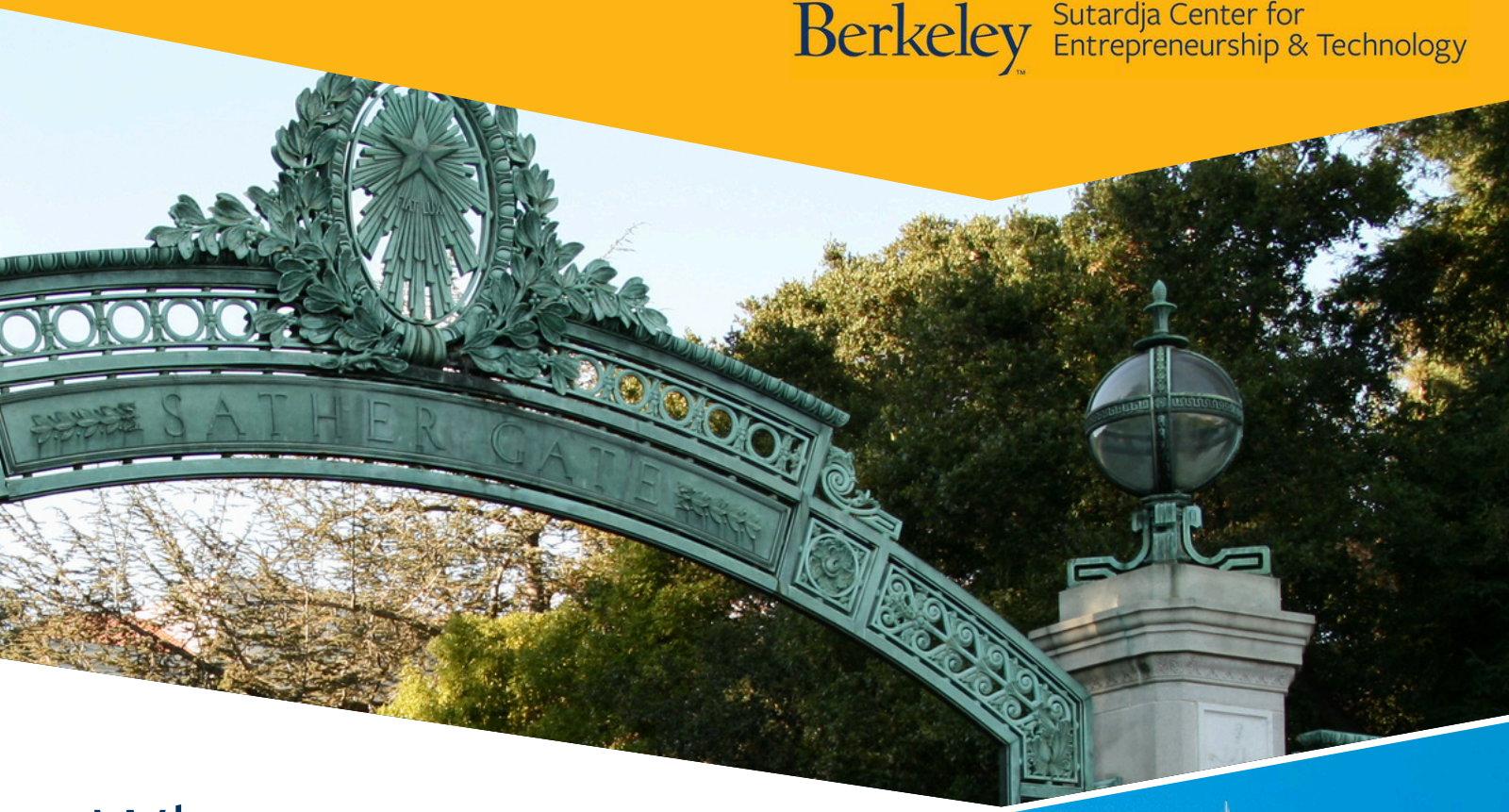
You're a C-level executive seeking to harness the transformative power of AI for innovation and growth.

Are committed to fostering a culture of innovation and leading your organization into the future.

Are ready to unlock your potential as a visionary leader.

You're looking to gain a comprehensive understanding of AI concepts and applications for strategic decision-making.

Aiming to optimize operational efficiency and explore new revenue streams.



Where You'll Learn

The course will take place on the UC Berkeley campus in Berkeley, CA. Nestled within UC Berkeley's College of Engineering, the Sutardja Center for Entrepreneurship and Technology (SCET) embodies the university's spirit of innovation and forward-thinking. Our center brings together renowned faculty who are leaders in AI and technology, offering unparalleled expertise and insights that are crucial for executives seeking to navigate the complexities of AI adoption in their organizations. Uur extensive industry network and proximity to the vibrant ecosystem of Silicon Valley ensures that participants gain access to real-world case studies and best practices from top organizations, providing invaluable insights into successful AI implementations across various sectors.

HOW YOU'LL LEARN

The Sutardja Center is recognized for developing the Berkeley Method. The method uses a journey based approach, with inductive learning to teach innovation frameworks, promote a growth mindset and expand your ecosystem.

Who You'll Learn From

Faculty Directors

The Faculty Directors are subject matter experts who hava expertly designed this course and will provide continuity throughout the course.

Pieter Abbeel

Faculty Director, UC Berkeley

Pieter Abbeel, PhD, is Director of the Berkeley Robot Learning Lab and Co-Director of the Berkeley Artificial Intelligence (BAIR) Lab. Abbeel's research strives to build ever more intelligent systems, which has his lab push the frontiers of deep reinforcement learning, deep imitation learning, deep unsupervised learning, transfer learning, meta-learning, and learning to learn, as well as study the influence of AI on society. His lab also investigates how AI could advance other science and engineering disciplines. Abbeel has founded three companies: Gradescope, Covariant, and Berkeley Open Arms, advises many AI and robotics start-ups, and is a frequently sought after speaker worldwide for C-suite sessions on AI future and strategy.

David Gallacher

Industry Director

David Gallacher was previously T-Mobile's Senior Vice President of Engineering and Operations responsible for the Western United States. In addition, he led a number of internal business transformation assignments during his 16-year tenure at T-Mobile, including the Reinvent program, a company-wide initiative that streamlined business processes and ideated new products and services that formed the basis for many of the Uncarrier initiatives responsible for the dramatic turn-around in T-Mobile's performance. He has led many large programs including; M&A integration, restructuring, and turnaround programs. He Ideated and implemented numerous game-changing internal software tools and new methodologies using big-data analytics approaches to drive market share growth and reduce customer churn.

Featured UC Berkeley Faculty

Anca Dragan

Associate Professor
UC Berkeley
Google DeepMind

Stuart Russell

Distinguished Professor
UC Berkeley

Ali Ghodsi

Adjunct Professor
UC Berkeley
Databricks

Ion Stoica

Professor
UC Berkeley
Databricks/Anyscale

Brandie Nonnecke

Director, CITRIS Policy Lab
Research Professor
UC Berkeley

Dominique Shelton Leipzig

Partner,
Mayer Brown

AI for the C-Suite

Propel your organization forward

REGISTER NOW

Questions? Contact Kristina Susac at
Susac@Berkeley.edu

---

scet.berkeley.edu/pro

Berkeley Sutardja Center for Entrepreneurship & Technology