SILICON VALLEY INNOVATION
LEADERSHIP WEEK 2019

Leadership by Disruption...
SILICON VALLEY INNOVATION LEADERSHIP WEEK

12 EXPERTS
From UC Berkeley and Silicon Valley

10.28.19
Beginning October 28, 2019

TECH DISRUPTORS
That will impact your business future

7 TOPICS
On leading innovation

$9,750
Inclusive of tuition, cases, materials, and some meals

5 DAYS
On the Berkeley campus and in Silicon Valley

INNOVATE OR BE DISRUPTED

The Silicon Valley Innovation Leadership Week brings together Silicon Valley and UC Berkeley experts to prepare executives and managers to better lead their teams and companies in innovation.

What is on the horizon for your business?

How will you lead your people, evolve your products, and adapt with newly emerging and disruptive technologies?

These are the challenges we will help you address during your time at the Silicon Valley Innovation Leadership Week. By applying the Berkeley Method of Innovation Leadership, you will learn how leading firms and innovators at Berkeley and Silicon Valley cultivate the mindset, behaviors, and frameworks that are proven to make teams more effective innovators.

Explore emerging technologies, and learn what thought leaders see as the key technology advances and disruptions that will shape the future of your business.

Let us help you take your firm forward with its innovation efforts to transform your business to your business’ future.

APPLY NOW
2019 PROGRAM OUTLINE: Led by Prof. Ikhlaq Sidhu

DAY 1: INNOVATION & LEADERSHIP FRAMEWORK
- Berkeley Method of Innovation
- Emerging Technologies & Business Models
- Leading Innovation in Disruptive Companies

DAY 2: EMERGING TECHNOLOGIES FOR LEADERSHIP
- Emerging Technologies
- Blockchain & Disruption
- Innovation Field Studies

DAY 3: EMERGING TECHNOLOGIES FOR LEADERSHIP
- Innovation Field Studies
- Innovation Leaderships

DAY 4: PROJECT LAUNCH

DAY 5: PROJECT SHOWCASE AND DINNER AT UC FACULTY CLUB

ACADEMIC & INDUSTRY FACULTY - TYPICAL SPEAKERS

Ikhlaq Sidhu, Faculty Lead & Chief Scientist, Sutardja Center, UC Berkeley
Ikhlaq Sidhu is serial innovator with an industry background and the perspective of an academic. He teaches at the University of California Berkeley, where he is the faculty director & founder of the Sutardja Center for Entrepreneurship and Technology and a professor in the Department of Industrial Engineering & Operations Research.

PARTICIPATING COMPANIES:
- JLABS
- Unity Technologies
- Lime
- Tesla
- Ripple

- Chris Larsen: Executive Chairman, Ripple
- Shomit Ghose: Managing Director & Partner, OnSet Ventures
- Ken Goldberg: Professor, Chair, UC Berkeley
- Wayne Delker: Former CIO, Clorox, Fortune 500
- Anca Dragan: Asst Professor, Robotics, UC Berkeley
- Gigi Wang: Faculty, Sutardja Center, UC Berkeley
- Pieter Abbeel: AI Robotics, Professor, UC Berkeley, Founder Embodied Intelligence
- HapKlopp: Founder of North Face
- Marc Tarpenning: Co-Founder, Tesla
- Allen Yang: Exec Director, Augmented Cognition, UC Berkeley
- Jocelyn Weber: Director of Executive Programs, Sutardja Center, UC Berkeley

Shomit Ghose
Ken Goldberg
Chris Larsen
Wayne Delker
Anca Dragan
Gigi Wang
Pieter Abbeel
HapKlopp
Marc Tarpenning
Jocelyn Weber
BERKELEY METHOD OF INNOVATION LEADERSHIP

SEARCH
- Experimentation, Adaptation, Learning

WORKING MODEL
- Project Scope H1-H3, Team Skill Match, Personal Development
- Operations, Measures, Execution

SCALE

PURPOSE
- Stories at Work
  Strategic transformation and value creation

PROCESS
- Technical Progress

PEOPLE
- Psychology of Innovation
  Behavior and culture

SILICON VALLEY INNOVATION LEADERSHIP WEEK

Offered in partnership with

MORE INFO | APPLY NOW
SCE.T.BERKELEY.EDU/INNOVATION-WEEK