Student Organization Proposal
I. First Steps

1. Any student organization that seeks sponsorship from the Sutardja Center for Entrepreneurship & Technology (SCET) must display a keen and distinctive interest in entrepreneurship and innovation. This may be shown through:
   a. Having clear professional development for members;
   b. Having a mission statement that focuses on changing the status quo for the better;
   c. Displaying dedication towards community and service.

2. This organization must be a Registered Student Organization (RSO) with the Associated Students of University of California, Berkeley (ASUC), or must have a standing faculty member in direct support of the organization:
   a. If a new organization (non-RSO) is seeking sponsorship from SCET, the organization should seek an additional meeting with the Student Organization Coordinator (SOC), William Wang (william.m.wang@berkeley.edu). The organization must have prepared:
      i. SCET sponsorship application;
      ii. Mission statement;
      iii. Plan for upcoming two semesters;
      iv. A minimum of five standing members;
      v. All five members must meet with the SOC;
   b. If the organization is RSO approved and has been established for over a semester:
      i. SCET sponsorship application;
      ii. Two members of the leadership team must meet with SOC;
      iii. Plan for the upcoming semester;
   c. All organizations who are accepted for sponsorship must attend:
      i. Entrepreneurship Leadership workshop (December 6th 3pm):
         1. All of the student organization’s leadership team must be present;
      ii. Bi-weekly council meeting hosted by the SOC for SCET updates, etc., starting January 10th:
         1. President must be present;

II. What SCET Can Offer

1. Organizations will have the opportunity to obtain funding. This kind of funding will not be coming directly from SCET. Instead, SCET will set up specific sponsorship opportunities with Silicon Valley companies and investors with said student organization. In order to ensure the reputations of both SCET and the student organization, the following criteria must be met:
a. If the organization seeks sponsorship, the representatives of the organization must come prepared to the SOC meeting with:
   i. A formal business sponsorship package;
   ii. A coherent and concise pitch of the organization;
   iii. A detailed account of the breakdown of costs and allocation of funds;
   iv. The preparedness to answer any and all questions from the SOC and one of the executive directors from SCET;

2. There is a plethora of companies SCET has mentored and given Delta prize awards. The updated list can be found [here](#). SCET sponsored student organizations will be granted certain access to sit-ins with SCET company strategy meetings and to private SCET networking events that range from conferences to night galas – this is dependent on ticket allocation.

3. SCET hopes that all students within the entrepreneurial organizations will complete the necessary requirements in order to obtain the Certificate in Entrepreneurship & Technology. Because of this dedication from SCET, student organizations may select group of students (especially seniors) for classes needed in order for the Certificate. SCET will allocate the number of seats according to the student organization’s size and necessity. Please note that this is not a guarantee in enrollment of courses. The courses include:
   a. Core Courses: (Recommended Starting Point)
      i. IEOR 95/195: The A. Richard Newton Lecture Series (1 unit)
      ii. IEOR 190a: Berkeley Method of Entrepreneurship & Innovation (Semester Format) (2 units)
   b. Approved Berkeley Method of Entrepreneurship Electives for the E&T Certificate
      i. IEOR 171: Technology Firm Leadership (Fall & Spring; 3 units)
      ii. IEOR 185: Challenge Lab (Fall & Spring; 4 units)
      iii. IEOR 186: Product Management (Fall only; 3 units)
      iv. IEOR 190c: Collider Project (variable units)
      v. IEOR 190g: Intellectual Property & Engineering (Spring Only; 3 units)
      vi. IEOR 191: Technology Entrepreneurship (3 units)
      vii. IEOR 192: Berkeley Method of Entrepreneurship Bootcamp (2 units)
4. SCET is fortunate enough to have not only outstanding professional resources, but also have excellent physical spaces in order for meetings, presentations, and studying. Student organizations that have been approved for sponsorship from SCET will be allowed up to 2 members obtaining keycard access to the Innovation Collider space at Memorial Stadium 122. Student organizations will also be able to book:
   a. The Glass Meeting Room (capacity: 8 and includes conference telephone US only, whiteboard, and TV with HDMI cord for presentations)
   b. The Common Lounge (capacity: 49 and includes 3 TVs, 2 couches, 2 whiteboards, 6 desks)
   c. Work Room A (capacity: 2 and includes TV with HDMI cord, and whiteboards)
   d. Lounge Room (capacity: 3 and includes whiteboards)
   e. Work Room B (capacity: 4 and includes TV with HDMI cord, and whiteboards)

III. What SCET Expects

1. SCET seeks to develop a community and space for students on campus with an entrepreneurial mindset to succeed and in order to do that, SCET expects:
   a. Student organizations who receive sponsorship to display visibly on all promotional material the SCET logo which the SOC will send to the President;
   b. Mention of SCET and what it does at professional events that the student organization hosts;
   c. Active promotion of SCET classes and academic resources;
   d. A collective of 10 service hours from each student organization for SCET hosted events.

IV: Conduct

1. Should any student organization operate incorrectly out of alignment with University policy (see responsibilities of RSO), SCET reserves the right to withdraw all support to the organization and place the organization on a 1-year ban (or more depending on severity) from obtaining sponsorship from SCET. Such bans will come into effect if the organization:
   a. Abuses SCET space (trash and cleanup no food policy);
   b. Disrespects or taints the reputation of SCET with its professional network;
c. Engages in discrimination, sexual harassment, or hazing of any kind;

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These actions go directly against the spirit of entrepreneurship and innovation. Let us build a community of mutual respect and admiration.