



## **Global Market**



Biggest source of protein & oil

Production Share:
Brazil 33%
US 38%

Soybean Pesticide Market

Brazil: \$2.2 Billion US: \$2.6 Billion



## **Problem**



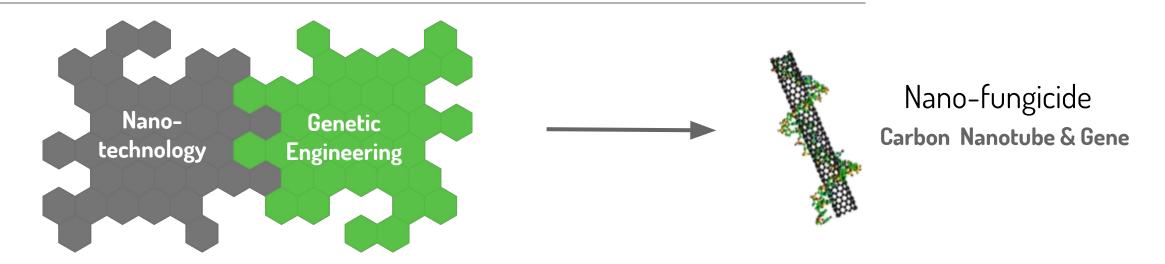
Asian Soybean Rust

Projected: 30% soybean loss by 2025

Cost of Control in Brazil alone: \$2.2 billion/year

Plant fungi become **resistant** to traditional chemical pesticides

#### The Solution



Proven viability against bean rust

Current Focus: Soybean rust

Patented Platform: License to other applications



#### **Competitive Advantage**

**Traditional Pesticides** 

High toxicity

Non targeted

Efficacy 80% and dropping







Lower toxicity

Targeted action

Stable efficacy 88%

Lower cost per acre

#### **Go-To-Market Strategy**

#### **ACADEMIC PARTNERSHIPS**











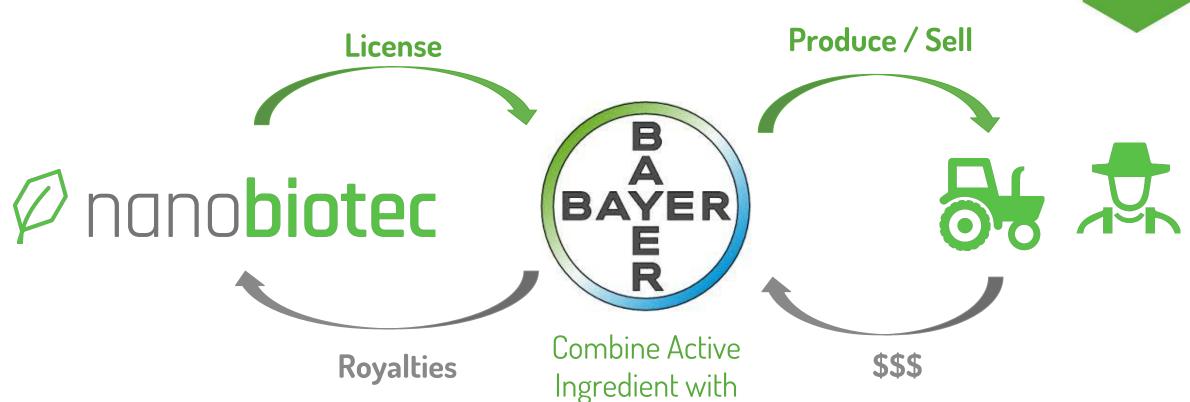


#### **INDUSTRIAL PARTNERSHIPS**



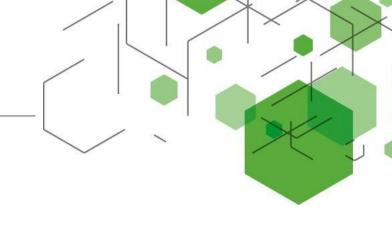
#### **Business Model: B2B Licensing**

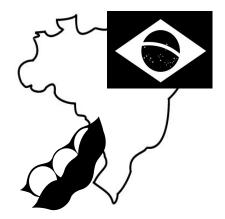




Formulation

#### **Revenue Projections**





\$1 Billion
Soybean
Fungicide Market

23% Global
Fungicide
Market Share

50%
Implementation



Licensing Agreement with Bayer-Monsanto



\$115 Million

(End of year 4)

\$5.75 Million



**5%** Royalty

Fees

Upfront payments to cover launch costs

#### Ask

Angel Round



Year 1-2

**R&D** in Brazil



Years 2-4: Brazil Launch

Field Testing in Brazil

Approval In Brazil



Brazil Product Launch

Large-Scale Production

VC Round A



Years 4-9

Approval In U.S (Legal, IP & Licensing)



4 + Years

Sale Cost

**R&D Cost** 



\$1.5 Million

**US Product Launch** 

Large-Scale Production

#### **Brazil Team**

#### Founding Partners



**CAMILA** VIANA

Microbiology PhD



**SABRINA** FELICIANO

Microbiology PhD





#### Inventors/ Technology Consultants



**PROF. ARY CORREA JR**Biologists



PROF. LUIZ ORLANDO L.
Physicists



DR. LEONARDO RODRIGUES

Biologist

#### U.S. Team



**RAISSA** RESENDE

**CEO** and Partner Industrial Engineer B.S MBA



**MARIA** RETAMALES

Biotechnology Engineer B.S



**PETER** NGUYEN

Chemical Engineer B.S

**VINEET** 

**NAIR** 

Mechanical Engineer B.S.

Economics B.A.



**ANNA** SONG

Chemical Engineer M.S Product Developer



PITTER

Chemical Engineer M.S. Product Developer



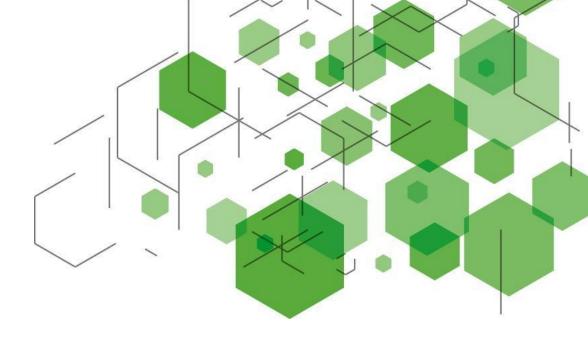






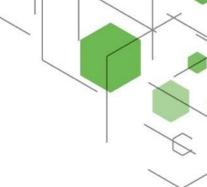


# \*\* #SavingSoybean



# Appendix

#### **Competitive Landscape**





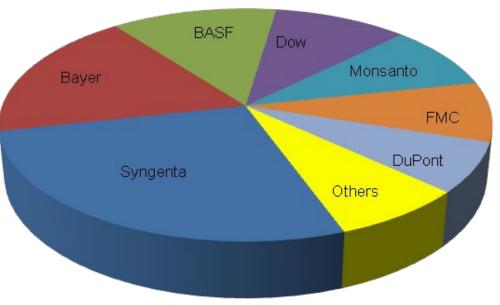
# Global Soybean Demand:

Increasing at 4% per year

#### Pesticide Sales (US\$)



#### **Market Segmentation**



- Other players (Bayer, BASF, 4 smaller players)
- Largest competitor **Elatus** 
  - = US\$384 Million

### Financial Statement - Angel Round

	1 year	2 year	Year 3	Year 4
Infrastructure	\$12,400.00	\$0.00	\$0.00	\$0.00
Research Material	\$94,550.00	\$28,210.00	\$56,420.00	\$56,420.00
External Services	\$2,325.00	\$720.75	\$360.38	\$180.19
Trips and Events	\$11,625.00	\$7,750.00	\$7,750.00	\$7,750.00
Workers	\$44,640.00	\$44,640.00	\$78,120.00	\$78,120.00
Intellectual Property	\$0.00	\$2,387.00	\$2,387.00	\$2,387.00
Total	\$181,040.00	\$83,707.75	\$209,827.38	\$209,647.19
			TOTAL	\$540,000